Universidad Zaragoza

Academic Year: 2025/26

63297 - Internships II (Administration, Marketing, Tourism Management, Community Service and Job Orientation)

Teaching Plan Information

Academic year: 2025/26
Subject: 63297 - Internships II (Administration, Marketing, Tourism Management, Community Service and Job Orientation)
Faculty / School: 107 - Facultad de Educación
Degree: 584 - Master's Degree in Teaching Compulsory Secondary Education
602 - University Master's Degree in Teaching, specializing in Administration, Marketing, Tourism, Services to the Community and FOL
Ambit: Educational sciences
ECTS: 7.0
Year: 1
Semester: Annual
Subject type: External Placements
Module:

1. General information

The objective is for students to acquire the competencies necessary to function effectively within a Vocational Education and Training (VET) center, as well as to be able to plan learning activities and improvement proposals based on teaching innovation and research within the subjects corresponding to their specialization. These aspects should serve as the foundation for the Master's Final Project, which will serve as a synthesis of the training acquired throughout the entire program.

2. Learning results

1. **Identify the content covered in the classroom during the internship period**, relating it to the curriculum plans of the program and official curricular documents.
2. **Describe the characteristics of the students and the class**, understood as both a learning and social group, the teaching strategies used by the teacher, and the main teaching-learning challenges encountered in the classroom.
3. **Identify students' learning difficulties**, analyze their causes, and determine their implications for the teaching process.
4. **Design, implement, and evaluate teaching sequences** based on explicit principles of teaching and learning, incorporating elements of instructional innovation, and propose improvements based on the analysis of the experience.
5. **Use educational terminology and subject-specific vocabulary appropriately** within the context of the classroom and relevant curricular subjects.

3. Syllabus

No content is defined in this area

4. Academic activities

Aquí tienes la traducción al inglés con un estilo claro y formal, adecuado para una guía del **Practicum II** o un documento oficial del máster:

- **Active participation in the scheduled Practicum II hours.**
- **Observation by the Master's students of the dynamics** within the Secondary Education center.
- **In-depth analysis of the documents to be reviewed** in order to achieve the defined learning outcomes and competencies.
- **Development of a didactic proposal related to the student's area of specialization,** or a specific project in that field, referencing both the educational context and the academic/professional profile of the required competencies.
- **Engagement of the Master's students with teaching staff and other educational agents** to gather information on institutional operations, available materials, and evaluation systems aimed at achieving the established learning outcomes and competencies.
- **Attendance at meetings with Practicum II tutors** from both the educational center and the university.

The session calendar will be available on the Master's website, and the deadlines for submitting assignments and activities will be published on the **Digital Teaching Ring (Moodle platform).**

5. Assessment system

The student must demonstrate that they have achieved the expected learning outcomes through the following assessment activities:

- **Mandatory in-person participation** in all Practicum II activities, which is a *sine qua non* condition for course evaluation (attendance at the internship center is compulsory).
- **Attendance at scheduled meetings** with the university tutor, the school-based tutor, or both.
- **Completion of individual autonomous work.**

The autonomous work will consist of the **preparation of a written report** including the following sections:

1. **Introduction.**
2. **Context of the school and classroom** (type of school, academic programs, neighborhood and student characteristics; groups worked with and relevant features; structure of the department).
3. **Brief reflective journal** describing the student's various activities during Practicum II, both inside and outside the school (including readings, document analysis, meetings, etc.).
4. **Observation and comparative study** (groups compared, number of male and female students, special educational needs, teaching methodologies, differences between groups, teacher-student interaction, teacher roles in the classroom, attention to diversity, conflict resolution, etc.).
5. **Didactic and/or innovative intervention proposal, including implementation, evaluation, and suggestions for improvement** (chosen topic, justification, objectives, methodology, relevance of content, activities aligned with student competencies, activity organization, resources used, teacher-student interaction, student assessment, analysis of implementation results, conclusions, improvement proposals, and bibliography).
   The proposal must be **contextualized within a teaching unit, instructional plan, the curriculum of the program and professional family**, and its **alignment with the National Catalogue of Competency Standards**.
6. **Conclusions from Practicum II** (final reflections).
7. **Annexes.**

Written report evaluation criteria:

- Content accuracy and relevance to the required structure – **60%**
- Analytical, critical, and self-critical thinking – **20%**
- Justification and rationale of reflections – **10%**
- Academic quality: structure, formal correctness, use of technical vocabulary, appropriate use of primary and secondary sources, citations and references in APA 7th edition – **10%**

Formatting requirements:
Minimum length: 15 pages; maximum: 20 pages (excluding annexes).
Font: Arial 10 pt.
Spacing: 1.5 lines.
Justified text with 2.5 cm margins.

Assessment Criteria

For Practicum subjects, the **Quality Assurance Committee of the Master's in Teacher Training**, in its meeting on June 24, 2011, agreed that all Practicum subjects (Practicum I and II) across specializations fall under **Article 9, Section 4** of the **University of Zaragoza's Assessment Regulations** (agreement of December 22, 2010).
According to this section:

> "Exceptionally, those subjects with a significant practical or clinical dimension requiring students to demonstrate competencies in facilities or locations outside conventional classrooms may be assessed exclusively through continuous assessment. This exceptionality must be declared by the program's Quality Assurance Committee and approved by the Undergraduate Studies Committee, applying exclusively to the practical component of the subject."

Grading Criteria for Practicum II:

- **40%** – Written report
- **10%** – Participation and engagement in sessions with university faculty
- **50%** – Performance at the internship school, based on both **quantitative and qualitative assessments** from the school-based tutors
- Students must obtain **a minimum of 5 out of 10** in each assessment component to pass the course.

In any case, as part of the evaluation, **instructors may randomly require an oral defense** of the written task or report to verify the assigned grade.

Finally, it is important to note that the **University of Zaragoza's Code of Conduct Regulations** apply to any irregularities committed during assessments through academic dishonesty, as well as **Article 30** of the **Learning Assessment Regulations** concerning irregular conduct other than academic fraud.

6. Sustainable Development Goals

4 - Quality Education
8 - Decent Work and Economic Growth
10 - Reduced Inequalities