

## 67509 - Urban policy and strategy: city and society

### Syllabus Information

**Academic year:** 2024/25

**Subject:** 67509 - Urban policy and strategy: city and society

**Faculty / School:** 109 - Facultad de Economía y Empresa

**Degree:** 523 - Master's in Sociology of Public and Social Policy

**ECTS:** 4.0

**Year:** 1

**Semester:** Second semester

**Subject type:** Optional

**Module:**

### 1. General information

The general objective of the subject Urban Policies and Strategies: City and Society is to enable the student to:

- Analyse the different urban policies and strategies in their specific context.
- Identify the main areas of intervention that make up urban social problems.
- Assess the difficulties arising from the legal framework itself and from the specific measures and plans envisaged for urban problems.

These approaches are aligned with the SDGs of the 2030 Agenda of the United Nations

In this way, the acquisition of the learning results of the subject provides training and competence to contribute, in particular, to Goal 11 - Sustainable Cities and Communities.

### 2. Learning results

The student, in order to pass this subject, must demonstrate the following results...

Knows and understands the meaning and social, political and legal scope of the urban fact

Knows and understands the genealogy of urbanism

Knows and understands the main urban policies

Is able to relate different social issues and problems to the urban phenomenon

Is capable of approaching the meanings and social consequences of different possible urban layouts

Is able to understand the city as a scenario in conflict and permanent redefinition

### 3. Syllabus

The schedule is closed and delivered on the first day of class with the distribution and assignment of the previously recommended readings to the students.

First session: presentation, organization and distribution of readings.

Second session: teacher's master class; viewing and commentary of one of the selected films or documentaries.

Third session: teacher's master class; viewing and commentary of one of the selected films or documentaries.

Fourth and fifth session: presentation by the students of the selected readings, comments, doubts and questions by the teacher and students regarding the readings presented.

Sixth session: public exhibition of the students' work.

### 4. Academic activities

The program offers the students help to achieve the expected results and comprises the following activities:

- Open debates on the theoretical contents, after reading the texts handed out on the first day of class as well as the

films and documentaries viewed in class

- Student formulation and analysis of urban social problems

## **5. Assessment system**

The student who opts for continuous assessment must demonstrate that they has achieved the foreseen learning results through the following activities

1. Attendance and active participation throughout all sessions (minimum 80% if continuous evaluation is chosen)
- 2.- Reading and public exhibition of previously programmed works
- 3.- Production, presentation and public exhibition of an individual work where some of the urban problems dealt with in the assigned readings and/or seen in class are exemplified and analysed. The work must be submitted in writing to the teacher one week before the public exhibition that will take place on the last day of the subject according to the criteria and extension that will be specified in the first session.

Those students who opt for global assessment will be assessed through:

A written test with several (between 3 and 5) developmental questions on the explanations developed throughout the subject and the readings analysed.

## **6. Sustainable Development Goals**

- 3 - Good Health & Well-Being
- 10 - Reduction of Inequalities
- 11 - Sustainable Cities and Communities