

## 61950 - Master's Dissertation

### Syllabus Information

**Academic year:** 2024/25

**Subject:** 61950 - Master's Dissertation

**Faculty / School:** 228 - Facultad de Empresa y Gestión Pública

**Degree:** 266 -

471 - Master's in Tourism Management and Planning

**ECTS:** 9.0

**Year:** 1

**Semester:** Indeterminado

**Subject type:** Master Final Project

**Module:**

### 1. General information

The Master's Final Project (MFP) consists of a report or project aimed at deepening topics related to the different areas of the Master's degree, integrating the knowledge, specific competences, transversal competences and skills acquired throughout the study plan.

The result is therefore the implementation of the knowledge acquired and the student's research training.

These approaches and objectives are aligned with the Sustainable Development Goals (SDGs) of the 2030 agenda (<https://www.un.org/sustainabledevelopment/es/>) and certain specific targets, such that the acquisition of the learning results of the subject will contribute, to some extent, to the achievement of Objectives 4.3, 4.4 and 4.7 of Goal 4 and Objectives 8.5 and 8.6 of Goal 8.

### 2. Learning results

1: To deepen and specialize in an area of interest.

2: To apply the knowledge and skills acquired during the master to an field of study demonstrating an appropriate mastering of terminology and sufficient knowledge of the issues raised in the disciplines related to the study of Tourism Management and Planning.

3: To make effective use of the specialized bibliography.

4: To become familiar with research procedures: document search, data collection, analysis and interpretation, and writing a final paper.

5: To orally defend the arguments of the work done.

6: To be able to perform, under their responsibility, a work that allows them to prove that their work capacity is at the level required of a professional able to integrate into the labour market.

### 3. Syllabus

The content and format of the report shall conform to the following criteria:

- Paginated table of contents
- Presentation/Introduction of the work
- Development (subdivided into sections/chapters)
- Conclusions
- Bibliography

The recommended length of the paper should be between 13,000 and 18,000 words.

Each student will agree with their MFP tutor on the specific topic on which to develop the work, based on the lines offered.

### 4. Academic activities

1: On-site seminar to guide the students on the work: 2 hours

2: Individual face-to-face tutorials when the students start working on the MFP, which may be virtual during the rest of the MFP preparation period: 4 hours.

3: Work performance: 218.5 hours

4: Presentation and public defence in front of a board of examiners: 0.5 hours

Total: 225 hours

## 5. Assessment system

The assessment of the MFP consists of two parts:

- the written report of the work (80% of the grade) and
- the presentation and defence of the work (20% of the grade)

### Written report

It must comply with the APA Norms (7th edition) and will be defended in Spanish, although reports in another language are allowed. This requires the previous approval of the MFP's director and the board of examiners.

The content and format of the report will comply with the guidelines that can be consulted on the web page of the Faculty of Business and Public Management.

### Presentation and defence of the work

It will be carried out in accordance with the corresponding regulations published on the website of the Faculty of Business and Public Management.

The MFP is defended in a public session before a board of examiners, once the student has passed the remaining subjects leading to the official degree and within the deadlines set by the Faculty.

Grading will be based on the same scale as the rest of the subjects of official degrees. If the grade is lower than 5, the board of examiners will point out the defects found, as well as the changes required.

## 6. Sustainable Development Goals

4 - Quality Education

8 - Decent Work and Economic Growth