Academic Year/course: 2024/25

61766 - Social Economy and Social Entrepreneurs

Syllabus Information

Academic year: 2024/25
Subject: 61766 - Social Economy and Social Entrepreneurs
Faculty / School: 109 - Facultad de Economía y Empresa
Degree: 555 - Master's in Management, Strategy and Marketing
ECTS: 3.0
Year: 1
Semester: Second semester
Subject type: Optional
Module:

1. General information

The general objective of the subject is to provide students with a deep and critical understanding of the main concepts and theories of the social economy, as well as the strategies and practical tools used by social entrepreneurs for the creation and management of social enterprises. Through an interdisciplinary and case-based approach, students will develop the necessary skills to analyse and assess the economic, social and environmental challenges faced by social enterprises. In addition, students are expected to develop a critical and reflective perspective on the role of the social economy and social entrepreneurs in building a more just and sustainable society.

2. Learning results

Upon completion of the subject, the student will acquire knowledge of the fundamental works, including different approaches, from the theoretical and practical point of view and their relevance in the field of social economy.

More specifically, the student will acquire the following learning results:

- To understand the concept of social economy and its importance in sustainable economic development.
- To analyse the characteristics and challenges of social enterprises as innovative and sustainable business models.
- To identify critical success factors in the management of social economy organizations and social impact assessment.
- To learn about the different models and forms of support for the social economy and social enterprises.

3. Syllabus

TOPIC 1: SOCIAL ECONOMY AND RELATED CONCEPTS

- Social Economy
- Collaborative economy
- Economy of the common good
- Circular economy

TOPIC 2: SOCIAL ENTREPRENEURS AND SOCIAL ENTERPRISES

- Social enterprises and social entrepreneurs
- Social innovation
- Social impact

TOPIC 3: PROMOTION OF SOCIAL ECONOMY ENTREPRENEURSHIP

- Public policies to promote social economy entrepreneurship
- Intra-entrepreneurship in social economy organizations

TOPIC 4: DEVELOPMENT AND ECOSYSTEMS OF THE SOCIAL ECONOMY

- Development and growth of social economy entities;
- Social economy ecosystems

4. Academic activities

The training activities of the subject are divided into:

- Classroom lecture and discussion of content (30 hours; 100% attendance)
- Seminars, tutorials and student's personal work: (45 hours; attendance 0)

These activities are developed throughout the term as follows, in order to help students achieve the expected results: master classes by the teaching staff, seminars with professionals from the sector, cooperative work in the classroom

5. Assessment system

The student must demonstrate achievement of the intended learning results through the following assessment activities:

Continuous Assessment: in the first call, students will be offered the opportunity for continuous assessment through the completion of an individual piece of work, which will be completed in a tutored manner during class sessions through collaborative classroom work. To this end, a common methodology will be established and progress will be presented during the sessions.

Global test: students who do not opt for continuous assessment, do not pass the subject by this method or who wish to improve their grade are entitled to take the global test which will consist of a written test including open-ended questions about the contents of the syllabus and all the readings worked on during the term. In the second call, the assessment will be carried out by means of a global test of the same characteristics as that of the one mentioned above.

6. Sustainable Development Goals

4 - Quality Education
5 - Gender Equality
12 - Responsible Production and Consumption