

## 39604 - Business

### Syllabus Information

**Academic year:** 2024/25

**Subject:** 39604 - Business

**Faculty / School:** 175 - Escuela Universitaria Politécnica de La Almunia

**Degree:** 608 -

**ECTS:** 6.0

**Year:** 1

**Semester:** First semester

**Subject type:** Basic Education

**Module:**

### 1. General information

The main objective is the knowledge and use of basic economic instruments aimed at the business world. In particular:

- Understanding economic phenomena
- Bringing business reality closer to the future engineer
- Knowing the basic economic and business glossary
- Interpret economic-financial information
- Use concepts and tools that allow the analysis of business management, as well as the adoption of measures in this regard.

### 2. Learning results

- Perform and interpret aspects related to the economic-financial status of a company

### 3. Syllabus

#### Synthetic content by thematic blocks

##### Block I - The company and its environment

Unit 1. The Economy. General Concepts

Unit 2. The Company as an Organizational System

##### Block II - Treatment and recording of economic-financial information

Unit 3. Introduction to financial decisions

Unit 4. Recording of the company's economic and financial information

Unit 5. Annual accounts I

Unit 6. Annual accounts II

##### Block III - Company Analysis and Valuation

Unit 7. Structural analysis of the company

Unit 8. Economic analysis of the company

Unit 9. Financial analysis of the company

Unit 10. Analysis of the company's short-term internal cycle

### 4. Academic activities

**Master classes, 28h:** Sessions of theoretical exposition and resolution of representative problems

**Classroom practices, 32h:** Problem-solving sessions, presentation and discussion of practical cases

**Evaluation tests, 5h:** Tests in Continuous Assessment

**Tutored activities, 40h:** Tutored exercises and case studies distributed throughout the semester

**Autonomous student activities, 45h:** For autonomous study

### 5. Assessment system

An optional Continuous Assessment System is proposed, in addition to the Global Assessment System.

**Continuous Assessment System** contains practical and theoretical tests at the end of each content block.

- **Practical tests**, involving the resolution of theoretical and practical exercises. 70% of the final grade

The evaluation criteria are the obtaining of results, analysis and interpretation of the results

- **Theoretical tests**, with short open-answer and multiple-choice questionnaires.

30% of the final grade

The evaluation criteria for open-ended questions include the accuracy, relevance and clarity of the answer answer

Eligibility **requirements**:

- Participation in all the evaluative tests that comprise it, obtaining in each one of them a minimum grade of 30% of its evaluation
- Minimum attendance at 80% of the semester's face-to-face activities

**Global Assessment System** corresponds to a single exam in an official call, in which the same type of tests and the same evaluation criteria as those mentioned for the Continuous Evaluation will be posed.

## 6. Sustainable Development Goals

5 - Gender Equality

8 - Decent Work and Economic Growth

12 - Responsible Production and Consumption