

30631 - Socio-Economic Bodies Management

Syllabus Information

Academic year: 2024/25

Subject: 30631 - Socio-Economic Bodies Management

Faculty / School: 109 - Facultad de Economía y Empresa

Degree: 432 - Joint Law - Business Administration and Management Programme

ECTS: 5.0

Year: 6

Semester: First semester

Subject type: Optional

Module:

1. General information

The main goal of this subject is for the student to learn in a practical and theoretical way the principles and practices of management of social economy organisations (cooperatives, social enterprises, associations, foundations, among others)

The subject provides students with practical skills and tools for the management of these entities, including the development of real projects, strategic plans, team management, ethical decision making and the participation of members or stakeholders in the organisation's decision making.

These approaches and goals are aligned with the Sustainable Development Goals (SDGs) of the United Nations Agenda 2030 (<https://www.un.org/sustainabledevelopment/es/>), specifically, the activities planned in the subject will contribute to the achievement of the goals : SDG-1 (End Poverty), SDG-3 Health and Well-being, SDG-4 (Quality Education), SDG-5 (Gender Equality), SDG-8 (Decent Work and Economic Growth), SDG-10 (Reducing Inequalities) and SDG-12 (Responsible Consumption and Production).

2. Learning results

1. Understand the fundamental concepts of the social economy and identify the characteristics and principles of the social economy entities (cooperatives, social enterprises, associations, foundations, among others).
2. Design strategic plans for social economy entities, taking into account their particularities and the needs and expectations of their members and other stakeholders.
3. Manage teams of people in social economy entities, encouraging the participation and commitment of members and other workers.
4. Develop skills for ethical decision making in social economy entities, considering the values and principles that govern this type of organizations
5. Understand the process of entrepreneurship in Social Economy organizations and the characteristics and motivations of the social entrepreneur.

3. Syllabus

Unit 1: General concepts about Social Economy

Unit 2: Origin and functions of the Social Economy

Unit 3: Creation of Social Economy organizations: legal framework

Unit 4: Strategic management in Social Economy entities

Unit 5: People Management and Social Economy

Unit 6: Services, projects, campaigns

Unit 7: Financial management of Social Economy entities

Unit 8: Transparency, public procurement and social impact

Unit 9: Social economy and related concepts

4. Academic activities

The learning process designed for this course is based on the learning-by-doing method:

- Cooperative work in the classroom based on the learning-by-doing methodology. Cooperative project work is carried out by teams, preferably of 4-5 students formed at the beginning of the semester.
- Individual work: each student completes a project to show understanding of the subject matter.

- Individual tutorials: we recommend the use of individual tutorials, especially for individual work Lectures: 10 hours

Practical classes: 40 hours

Personal Study: 73 hours

Assessment tests. 2h (outside the classroom)

5 ECTS = 125 hours

In principle, the teaching methodology and its assessment is planned to be based on face-to-face classes . However, if circumstances so require, they may be carried out online.

5. Assessment system

The subject will be assessed in January in the first call and by means of a global assessment during the second call.

Continuous assessment:

Continuous assessment Option A

Option A is based on continuous assessment and will consist of the following elements, which will be additive to make up the final grade, and whose grade distribution is as follows:

A.1. The social impact and the degree of social innovation of the implementation of a good or service of general interest through an existing cooperative, association or foundation or by an association created for this purpose by the group of students (group assessment) will be examined (50% of the grade).

A.2. The individual portfolio consisting of a summary, commentary and evaluation of each of the sessions of classroom work will be assessed. The elements to be assessed in this portfolio are those specified in the evaluation criteria, exposed at the end of this fourth section (40% of the grade).

A.3. Participation: 10%. The active attitude and the contribution of ideas and comments in the work sessions will be valued, as well as and activities proposed by the students themselves.

Continuous assessment Option B

The final grade will be obtained by passing each of the three parts (5 points out of 10) and adding the grade, once weighted, obtained from the respective grades. The rating distribution is as follows:

B.1. Final individual essay (50% of the grade), which consists of the development of one or more research questions posed by the teacher at the beginning of the subject and that will have to be reflected in the commentary, analysis and assessment, as well as a summary and conclusions about it. All duly argued and documented.

B.2. Group work (40% of the grade). Strategic analysis of a Social Economy organisation (cooperative, association or foundation, among others), in which the concepts acquired throughout the year are applied and which allows, in turn, to delimit and analyse its positioning in the environment where it operates and reflect the knowledge of the social impact and the degree of social innovation that it represents with respect to the sector to which this organisation belongs.

B.3. Participation: 10%. The active attitude and the contribution of ideas and comments in class sessions, work, as well as activities proposed by the students themselves will be valued.

Students who do not reach the minimum required in the continuous assessment tests will not be able to continue through this procedure assessment procedure

Global Assessment

Students who do not opt for continuous assessment, who do not pass the subject by this procedure or who wish to improve their grade, will have the right to take the overall test on the official date published by the center, prevailing, in any case, the best of the grades obtained. This global test consists of:

- Final assessment test that will assess the theoretical and practical knowledge of the subject. The test will consist in a final written test, of theoretical-practical nature, in which students must demonstrate their knowledge of the concepts and topics analyzed in class and available in the ADD, as well as the interrelation between them (80% of the grade).
- Presentation of an individual practical work of analysis of an existing Social Economy organization in order to complement the assessment of the acquired skills. This work will be presented in writing (5,000 words maximum) and will be presented on the same day of the exam at the times established in the center's calendar (20% of the grade). The grade will be obtained by passing each of the parts and taking the arithmetic mean of the total.

Assessment Criteria:

The assessment criteria for both written documents (papers and exams) and oral presentations are as follows

the following aspects will be taken into account:

- Formal aspects: clarity, spelling and style.
- Contents: systematization, logical and argumentative structure, understanding of concepts, mastery of the subject, originality.
- Critical aspects: criticism based on arguments, relation with other subjects, practical consequences, bibliographical references.

6. Sustainable Development Goals

- 1 - End of Poverty
- 5 - Gender Equality
- 12 - Responsible Production and Consumption