

29186 - Chinese initiation

Syllabus Information

Academic year: 2024/25
Subject: 29186 - Chinese initiation
Faculty / School: 177 - Escuela Universitaria de Turismo
Degree: 616 - Degree in Turismo
ECTS: 6.0
Year: 4
Semester: Second semester
Subject type: Optional
Module:

1. General information

The subject will allow students to acquire the communicative skills to be able to understand basic materials in Mandarin Chinese , getting started in its writing and phonetic system. Being able to distinguish tones and intonation of words. The student will be able to start at writing, conversation (simple dialogues) and pronunciation of simple phrases that can be used in the tourist business and in everyday life. On the other hand, the student will learn the basic knowledge of Chinese culture, intercultural communication and how to deal with tourists of Chinese origin.

The subject is intended for students with no previous knowledge of Chinese and serves as a basic introduction to the study of the Chinese language.

These approaches and goals are aligned with the following Sustainable Development Goals (SDGs) of the United Nations Agenda 2030 (<https://www.un.org/sustainabledevelopment/en/>), so that the acquisition of the learning results of the subject provides training and competence to contribute to some extent to the achievement of Target 4.4, 4.7 and 10.2. through its ability to enhance communication skills and empower the learner under the principles of intercultural diversity.

2. Learning results

- The student will be able to understand basic materials in Mandarin Chinese by being introduced to its writing system and phonetics.

Being able to distinguish tones and intonation of words.

- Be introduced to writing, conversation (simple dialogues) and pronunciation of simple phrases that can be used in the tourist business and in everyday life.

- Transmit to the student the basic knowledge of Chinese culture, intercultural communication and how to deal with tourists of Chinese origin.

3. Syllabus

- Unit 1. Chinese tourism. Main figures, characteristics and socio-cultural aspects of Chinese tourists.

- Unit 2. Mandarin Chinese learning materials and resources: dictionaries, textbooks or workbooks, online resources for self-study.

- Unit 3. Chinese character writing system.

- Unit 4. Chinese phonetics.

- Unit 5. Initiation level (numbers, greetings, introducing yourself, asking questions, etc.).

4. Academic activities

Attendance to theoretical classes: 30 hours

Attendance to practical classes: 30 hours

Attendance to tutorials: 10 hours

Autonomous work of the students (problems, preparation of cases, etc.): 76 hours

Conducting examinations: 4 hours

5. Assessment system

Activities	Continuous Assessment	Global assessment
Student Portfolio	20%	

Individual oral objective test	20%	40%
Individual objective written test	60%	60%

The student must obtain a minimum of 4 (out of 10) in all the theoretical or practical tests in order to obtain an average (If the student does not reach a 4 in any of the parts, he/she will never obtain more than a 4 in the final **average**).

Assessment criteria for continuous and global assessment: Assimilation of concepts, management of resources used in class, originality of content, participation, good presentation and layout of results.

Important: The originality of the contents is required (plagiarism or intellectual non-originality of any test of theoretical or practical evaluation will result in the failure of the subject)

6. Sustainable Development Goals

- 4 - Quality Education
- 5 - Gender Equality
- 8 - Decent Work and Economic Growth