Universidad Zaragoza

Academic Year/course: 2024/25

29165 - Intermediation in the Tourism Sector

Syllabus Information

Academic year: 2024/25
Subject: 29165 - Intermediation in the Tourism Sector
Faculty / School: 177 - Escuela Universitaria de Turismo
Degree: 616 - Degree in Tourism
ECTS: 6.0
Year: 2
Semester: Second semester
Subject type: Compulsory
Module:

1. General information

The fundamental objectives of the subject are:

- Describe the basic concepts of tourism intermediation.
- Analyze the changes taking place in this sector.

These approaches and goals are aligned with the following Sustainable Development Goals (SDGs) of the agenda 2030 of the United Nations (https://www.un.org/sustainabledevelopment/es/), in such a way that the acquisition of the learning results of the subject provides training and competence to contribute to some extent to their achievement:

- Goal 4: Quality Education.
- Goal 5: Gender Equality.
- Goal 10: Reduction of Inequalities

2. Learning results

- Identify, analyze and solve the problems posed by making decisions and playing a determined role in within of the equipment.
- Be able to solve real-life cases describing some elements of the organizations in which they are organizations that make it possible to establish a diagnosis as well as to propose solutions.
- Elaborate a synthesis of the contexts described in the readings.
- Solve problems/exercises and case studies.

3. Syllabus

PART I: INTERMEDIATION AND DISTRIBUTION IN THE TOURISM SECTOR

PART II: TRAVEL AGENCIES

PART III: ORGANIZATION OF EVENTS

4. Academic activities

Attendance to theoretical classes: 30 hours
Attendance to practical classes: 30 hours
Attendance to tutorials: 5 hours
Autonomous work of the students: 80 hours
Examinations and presentation of work: 5 hours

5. Assessment system

The student can choose between two modalities:

-**Continuous Assessment**

Active student participation is required.

a) Final work (40%). In this work, the content, explanation, presentation, originality and coherence in the exposition of the ideas presented will be valued..

b) Assessment of theoretical and practical contents (test type) (60%). In order to pass the continuous assessment, it is necessary to obtain al least 5 out of 10 in each of the parts (a and b).

-**Global assessment**

a) Individual theoretical-practical written test (100%). The student must obtain a minimum of 5 out of 10 in each of the parts.

b) Students who have opted for the continuous evaluation modality, but have not passed it: written test 60% + final work 40% (the grade of the work done is kept).

Extraordinary call:

Written test following the rules of the previous section of global assessment a).

6. Sustainable Development Goals

5 - Gender Equality
8 - Decent Work and Economic Growth