

29164 - English for Tourism III

Syllabus Information

Academic year: 2024/25

Subject: 29164 - English for Tourism III

Faculty / School: 177 - Escuela Universitaria de Turismo

Degree: 616 - Degree in Tourism

ECTS: 6.0

Year: 2

Semester: Second semester

Subject type: Compulsory

Module:

1. General information

The subject responds to the following approaches and goals:

The main goal of this subject is for students to consolidate and expand their existing skills, to improve their written and oral comprehension and expression and to acquire more fluency and confidence in oral expression; all accompanied by the acquisition of a more specific vocabulary related to the tourism field.

In addition, the student should become familiar with situations that require public speaking, presenting a product to a customer, etc.

These approaches and goals are aligned with the Sustainable Development Goals (5, 8, 11) in such a way that the acquisition of the learning results of the subject contributes to the achievement of the development goals.

2. Learning results

In order to pass this subject, the students shall demonstrate they has acquired the following results:

- Make commercial presentations of a tourist service or product for promotional purposes - Identify sociocultural aspects and differences in the field of tourism
- Discuss professional information and experience
- Master grammar
- Understand and handle different types of texts (oral and written) in English
- Show fluency, correctness and confidence in oral and written expression in English
- Master the basic specific vocabulary of the English language used in the tourism and business fields

3. Syllabus

The contents of the subject are structured around the following topics: Subject Matters

General

- Grammar and Vocabulary
- The World of Tourism, Fairs and Events

Specific

- History of Tourism
- Motivation
- Advertising and Publicity
- Brands and branding
- Community
- Facilities
- Collocations

4. Academic activities

The program offers the students help to achieve the expected results and comprises the following activities:

Theoretical classes in the classroom: Explanation of concepts and completion of tasks related to vocabulary, grammar and reading and listening comprehension.

Practical classes in the classroom: Completion of written and oral assignments (projects, presentations, etc.).

Tutoring: Personalized attention to the student for the resolution of doubts or questions related to the subject.

Activities and hours...

- Theoretical classes: 30 hours
- Practical classes: 30 hours
- Tutorials: 10
- Examinations: 4
- Autonomous work: 76

5. Assessment system

Continuous Assessment:

1. Written and oral activities in class: 20%
2. Written examination: 50%
3. Oral examination: 30%

In order to participate in the continuous evaluation, the student must attend a minimum of 80% of the classes. For to be able to average, the student must obtain a minimum of 4.5 (out of 10) in the two parts, the written part and the oral part.

Global Assessment:

1. Written examination: 60%
2. Oral examination: 40%

In order to obtain an average, the student must obtain a minimum of 5 (out of 10) in the two parts, the written part and the oral part.

6. Sustainable Development Goals

- 5 - Gender Equality
- 8 - Decent Work and Economic Growth
- 11 - Sustainable Cities and Communities