

29159 - Business Law in the Tourism Sector

Syllabus Information

Academic year: 2024/25

Subject: 29159 - Business Law in the Tourism Sector

Faculty / School: 177 - Escuela Universitaria de Turismo

Degree: 616 - Degree in Tourism

ECTS: 6.0

Year: 2

Semester: First semester

Subject type: Compulsory

Module:

1. General information

The main goal of the subject is to familiarise students with the legal concept of company and entrepreneur, to teach them to distinguish between personalist companies and capitalist companies, and to learn about the responsibility of the entrepreneur in contracting with consumers or users. It also deals with the regulation of competition law and the legal regime of industrial property, from a practical perspective. Likewise, the subject exposes the different labour-legal institutions that may be of interest for the professional life of the future graduate in tourism, such as the employment contract, the criteria for the interpretation of labour regulations, dismissal and the legal regime of collective labour relations (freedom of association and collective bargaining agreements).

These approaches and goals are aligned with the following Sustainable Development Goals (SDGs) of the United Nations Agenda 2030 (<https://www.un.org/sustainabledevelopment/es/>), such that the acquisition of the subject learning results provides training and competence to contribute to some extent to their achievement: SDGs 4,5,6,7,8,9,10,11,12,13,15,16,17

2. Learning results

- Acquire an acceptable command of the use of legal and labor terminology
- Know and be able to handle the applicable legislation and jurisprudence.
- Know and know how to handle bibliographic sources.
- Master the concepts of the subject within the framework of a global and integrating perspective of the legal, labor and commercial reality of the company.
- Know how to solve real cases and legal problems that arise in the context of tourism companies and activities.

3. Syllabus

UNIT 1.- THE INDIVIDUAL ENTREPRENEUR AND THE SOCIAL ENTREPRENEUR

UNIT 2. CAPITAL COMPANIES

UNIT 3. CONSUMER PROTECTION. CONSUMER ARBITRATION SYSTEM. DEFENSE OF THE COMPETITION

UNIT 4: BRANDS. APPELLATIONS OF ORIGIN. PROTECTED GEOGRAPHICAL INDICATIONS.

UNIT 5: TOURIST CONTRACTING. HOUSING CONTRACT. PACKAGE TRAVEL CONTRACT. PASSENGER TRANSPORTATION CONTRACTS. TIME-SHARING. CONDOHOTEL. INTERCOMPANY CONTRACTS.

UNIT 6: EMPLOYMENT CONTRACT. TYPOLOGIES. RIGHTS AND DUTIES IN THE EMPLOYMENT RELATIONSHIP UNIT 7. THE ORGANIZATION OF WORKING TIME. MODIFICATIONS TO THE EMPLOYMENT CONTRACT.

INTERRUPTIONS AND SUSPENSIONS OF THE EMPLOYMENT CONTRACT

UNIT 8. TERMINATION OF THE EMPLOYMENT CONTRACT. MEDIATION SYSTEMS. SAMA.

UNIT 9. THE SELF-EMPLOYED

4. Academic activities

Attendance to theoretical classes: 30 hours

Attendance to practical classes: 30 hours

Attendance to tutorials: 5 hours

Preparation of academic papers

directed: 20 hours

Test preparation: 30 hours

Examinations: 5 hours

5. Assessment system

The student has the right to use the following evaluation systems: continuous evaluation system and global evaluation system.

1) CONTINUOUS ASSESSMENT SYSTEM

Continuous evaluation requires the active participation of the student and the participation in the tasks and activities scheduled during the term. Active participation in classes is required.

The final grade of the subject will result from the weighted sum of the evaluation activities, and a minimum final grade of 5 points must be obtained. Throughout the term there will be 2 exams of 5 questions each. To be able to mediate, it is necessary to obtain at least 4.5 in each one of them, having, as indicated above, to obtain a minimum final grade of 5 points

2) GLOBAL ASSESSMENT SYSTEM

Those students who opt for this system or do not pass the continuous assessment must take an individual test at the end of the semester (in the assessment calendar provided by the University of Zaragoza) which will account for 100% of the final grade. The structure of the exam will be: 5 short questions on theoretical contents of the whole subject.

In order to pass the subject it is necessary to obtain a minimum total score of five points out of ten (either in continuous assessment or in the Global Test).

In the event of the suspension of face-to-face teaching activities, the changes to be made will be introduced in the teaching guide through an addendum.

6. Sustainable Development Goals

4 - Quality Education

11 - Sustainable Cities and Communities

17 - Partnerships for the Goals