

29130 - Financial Management

Syllabus Information

Academic year: 2024/25

Subject: 29130 - Financial Management

Faculty / School: 177 - Escuela Universitaria de Turismo

Degree: 445 - Degree in Tourism

616 - Degree in Tourism

ECTS: 6.0

Year: 616 - Degree in Tourism: 4

445 - Degree in Tourism: 3

Semester: First semester

Subject type: Compulsory

Module:

1. General information

The subject focuses on understanding the functioning and relationships of the financial area of a company. The aim is to give a panoramic view of the objectives and contents of the financial function, the economic-financial structure, investment and financing decisions, and financial planning in the context of companies. To this end, the cost of capital corresponding to the investment project, the optimal financial structure, liquidity and cash management, and financial planning are studied at medium and long-term.

2. Learning results

- Know how the financial area of a company works.
- Ability to assess the financial situation of the company.
- Analytical and forecasting skills for financial decision making.
- Ability to solve practical cases involving the understanding of economic-financial concepts.
- Ability to analyze and search for information from diverse sources.
- Information management skills. Assessment (key learning outcomes) and weight.

3. Syllabus

1. The company's financial model
2. Financial analysis
3. Economic analysis
4. Own financing
5. Long-term debt financing
6. Short-term debt financing
7. Cost of capital

4. Academic activities

Attendance to theoretical classes: 30

Two hours per week of theoretical-practical master class, encouraging active participation and guiding the practical work of the students.

Attendance to practical classes: 30

Two hours per week of practical class with the case methodology, in order to learn how to apply the fundamental concepts and tools of financial management.

Attendance to tutorials: 15

"Follow-up tutorials" at a date and time to be determined by the teacher. However, whenever the student deems it necessary may attend the tutorials within the hours established for that function.

Conducting examinations: 5

An individual control is foreseen at the end of each group of homogeneous subjects.

Autonomous work of the students (problems, preparation of cases, etc.): 70

5. Assessment system

CONTINUOUS ASSESSMENT

- **2 Non-Personal Practices (PNP).** Their submission is mandatory in order to take the theoretical and practical controls.
- **2 Theoretical-Practical Controls (CTO):** on theoretical and practical contents of the subject.
- **Student portfolio (P):** proposed activities to be submitted in the established time during the quadrimester.

The final grade must be at least 5 out of 10 to pass the subject and will be calculated according to the following formula: $0,75x(0,5cCTP+0,5xCTP)+0,25x(P)$

In order to be graded for this option, it is required:

- Active participation of the student
- The delivery in time and form of 100% of the activities requested.
- To obtain at least 4 out of 10 in each of the CTP tests.

GLOBAL ASSESSMENT

Individual written test, which will take place on the dates indicated in the calendar approved by the center. A 70% of it will deal with all the practical contents of the subject and the other 30% of the written test will consist of theoretical contents.

In the extraordinary call, the assessment will be carried out through the global assessment system described above.

In all the assessment systems it will be necessary to achieve a minimum grade of 5 points to obtain a passing grade.

6. Sustainable Development Goals

4 - Quality Education
8 - Decent Work and Economic Growth
16 - Peace, Justice and Strong Institutions