

28223 - Art market, cataloguing and collection management

Syllabus Information

Academic year: 2024/25

Subject: 28223 - Art market, cataloguing and collection management

Faculty / School: 103 - Facultad de Filosofía y Letras

Degree: 420 - Degree in History of Art
619 - Degree in History of Art

ECTS: 6.0

Year: 4

Semester: Second semester

Subject type: Compulsory

Module:

1. General information

The objective of this subject is to provide students with knowledge of the national and international reality of the art market, cataloguing and management of collections through antique dealers, galleries, auction rooms, museums, exhibition halls, collecting, patronage and art critics taking into account the legislation.

In addition to SDGs 4, 5 and 10 outlined in section 6 of this guide, this subject works on SDGs 11, 16 and 17.

2. Learning results

In order to pass this subject, the students shall demonstrate they have acquired the following results:

-Is able to analyse, abstract and synthesize in the field of the art market, cataloguing and collection management (referred to CG01).

-Is able to understand the need to carry out their professional work with an attitude consistent with respect for fundamental rights and the principles of equal opportunities and equality between men and women, and in accordance with democratic values such as respect for differences and peaceful resolution of conflicts. (Referred to CG06).

-Is able to obtain a basic knowledge of the museological and museographic heritage and its evolution, as well as the main criteria of its conservation and restoration and the basics of its management and protection (referred to CE09)

-Is able to demonstrate a basic knowledge of the national and international reality of the art market: antique dealers, galleries, auction rooms and collecting (referred to CE10).

-Is able to demonstrate a critical knowledge of the fundamentals of art collection management and, specifically, of the meaning of artistic cataloguing in the context of cultural heritage (referred to CE11)

-Is able to understand the basics of museology and museography (referred to CE12).

-The student is able to carry out basic tasks that are proper of the professional profile of the degree by means of the execution of cataloguing, expert appraisal and appraisal of works of art and from the bibliographic consultation and the use, when necessary, of ICT and other modern foreign languages (referred to CE13)

-Is able to understand the professional responsibility and commitment that the art historian has with society in all matters related to the study, teaching, defence, conservation, management and dissemination of the historical and artistic heritage (referred to CE14).

3. Syllabus

I. ART MARKET

1. History of the art market
2. Economic agents: dealers, auction houses, art galleries, antique dealers, and fairs
3. Cultural agents: art critics, exhibition halls and museums
4. The legislative framework
5. Expert assessment
6. The value of the works

II. ARTISTIC CATALOGING

1. Artistic cataloguing: its meaning
2. Historical process: from old inventories to new cataloguing plans
3. Methodology
4. Cataloguing of real estate
5. Cataloguing of movable property
6. Museums and industrial heritage
7. Dissemination

III. COLLECTION MANAGEMENT

1. Increase
2. Documentation
3. Research
4. Conservation

4. Academic activities

The program offered to the student to help them achieve the expected results includes the following activities....

- 1) **Theoretical classes:** oral presentations with graphic and audiovisual support by the teaching staff of the contents of the subject (lectures)
- 2) **Practical classes:**
 - a. Cataloguing of works of art with the methodology taught
 - b. Analysis of journalistic news about art auctions, record prices and the circulation of artworks in the art market
 - c. Visits to art galleries, antique dealers, art fairs and auctions
- 3) **Study and personal work.**
- 4) **Tutorials.**
- 5) **Assessment tests.**

5. Assessment system

First call

A) Continuous assessment It constitutes 100 % of the final grade and consists of these activities:

- 1) **Practice report (20%):** completion of 4 assignments: an art market practice; a movable property cataloguing practice; a real estate cataloguing practice; and a collection management practice
- 2) **Individual work (20%):** The students exercise and broaden the vision of the subject offered in the theoretical lessons in order to relate the knowledge acquired in the classroom with that offered by other sources.
- 3) **Exam (60%):** This written test consists of: a) Development of a topic related to the subject; b) Exercises of practical application . Duration: 180 minutes

The practices and assignments will be handed in 15 days before the date of the global test.

B) Overall assessment

It includes the same tests as the continuous assessment system, the same total computation (100%) and assessment criteria. The evaluation criteria are the same, but there is also the option in accordance with article 9 of the Agreement of 22 December 2010 of the Governing Council of the University of Zaragoza to take a final exam representing 100% of the grade of the subject. The practices and assignments will be handed in before the end of the course period.

Second call

Global assessment (100%) identical to the first call.

6. Sustainable Development Goals

- 4 - Quality Education
- 5 - Gender Equality
- 10 - Reduction of Inequalities