

27643 - International Trade Policy

Syllabus Information

Academic year: 2024/25

Subject: 27643 - International Trade Policy

Faculty / School: 109 - Facultad de Economía y Empresa

Degree: 450 - Degree in Marketing and Market Research

ECTS: 5.0

Year: 4

Semester: First semester

Subject type: Optional

Module:

1. General information

The main goal of this subject is to provide the student with an overview of the functioning of international trade relations and their contextualization in the environment of a globalized economy such as the current one. To this end, the approach used for the development of the course is clearly of a theoretical-practical nature.

This global vision means that the approaches and objectives of the course are aligned with the Sustainable Development Goals of the 2030 Agenda, which are considered in a cross-cutting manner.

2. Learning results

- To know the main theories on international trade.
- To understand how international trade works.
- To know the main forms of economic integration.
- To explain the relevance of international trade in today's economy.
- To describe the main effects of economic integration.
- To precisely define the instruments of trade policy.
- Correct use of economic and statistical indicators related to international trade.
- Handle and properly interpret the reports of the main economic institutions on international trade.
- To synthesize and integrate the knowledge acquired, making it possible to provide adequate advice to institutions and enterprises on the effects of establishing international exchanges.
- Apply the contents to the resolution of cases or practical assumptions on commercial relations.
- Make decisions based on the conclusions derived from the analyses performed.
- To adapt the knowledge acquired to new situations, new scenarios and, in short, to the economic situation that the world economy presents at different moments in time.

3. Syllabus

UNIT 1. International Trade Today

UNIT 2. Traditional Explanations of International Trade

UNIT 3. The New Explanatory Theories of International Trade

UNIT 4. Commercial Policy: Instruments and Political Economy

UNIT 5. The International Mobility of the Productive Factors

UNIT 6. Economic Integration

UNIT 7. Monetary Integration In Europe

4. Academic activities

Master classes: 25 hours

Theoretical sessions in which the contents of the course will be explained. The master class is expected to be participatory, and is expected to encourage debates and solve problems and doubts that may arise for the student.

Practical classes: 25 hours

Resolution and presentation of problems and case studies, and interactive sessions to encourage their involvement in the discussion and interpretation of the materials presented by the professor and interpretation of the materials presented by the teacher.

Personal Study: 73 hours

Students must complete the work in the course with personal study, regular consultation of the indicated bibliography and additional homework.

Tests assessment: 2 hours

5 ECTS = 125 hours

In principle, the teaching methodology and its evaluation is planned to be based on face-to-face classes . However, if circumstances so require, they may be carried out online.

5. Assessment system

The subject will be evaluated by means of a GLOBAL evaluation system in both first and second call.

FIRST CALL AND SECOND CALL

The evaluation of the subject will be carried out by means of a Global test of 10 points, according to the official calendar established by the Center, which will consist of a written test with a valuation of 5 points and the delivery of the totality of the practical works on questions related to the program, previously indicated by the teacher and that suppose 50 % of the final qualification of the student. Such work should be submitted on the day of the comprehensive test or, voluntarily, on a periodic basis as the year progresses.

The written test will consist of a theoretical-practical exercise in which the student will have to solve different questions related to the subject studied. The test may combine open-ended questions with limited space and test questions.

In any case, both in the tests and in the practical work, the degree of correctness of the answers to , the absence of formal errors and the clarity and order in the presentation of the results will be evaluated. Likewise, may also value the reflection and the contribution of ideas behind each work or intervention, as well as the regularity of active participation in the development of the classes.

6. Sustainable Development Goals

4 - Quality Education
10 - Reduction of Inequalities
17 - Partnerships for the Goals