

## 27455 - Public Management

### Syllabus Information

**Academic year:** 2024/25

**Subject:** 27455 - Public Management

**Faculty / School:** 109 - Facultad de Economía y Empresa

**Degree:** 417 - Degree in Economics

**ECTS:** 3.0

**Year:** 4

**Semester:** Second semester

**Subject type:** Optional

**Module:**

### 1. General information

The objective of this subject is to provide students with the conceptual and analytical tools that will enable them to understand the logic of management in public organizations and how it differs from private organizations. In addition, it is intended that they know the tools that allow to evaluate the efficiency of public policies as well as the organizational forms that allow to achieve better results.

### 2. Learning results

The student, passing this subject, must demonstrate the following results:

1. Identifies the uniqueness of the nature of the public organization and the framework in which public management is developed.
2. Understands the alternatives to traditional management and the concepts that inspire institutional and organizational reforms that can be designed to improve efficiency in public management.
3. Understands the fundamentals, usefulness and essential characteristics of efficiency evaluation techniques, both productive and economic.

### 3. Syllabus

1. Public organizations
  - 1.1. The nature of public organizations
  - 1.2. Incentives and efficiency in public organizations
2. Institutional and organizational reforms for efficiency improvement
  - 2.1. Co-payment, vouchers, property rights markets, outsourcing, domestic markets
  - 2.2. Public-private partnerships
3. Efficiency evaluation. Cost-benefit analysis

### 4. Academic activities

Master classes: 15 hours

Practical classes: 15 hours

Personal Study: 43 hours

Assessment tests. 2h

In principle, the teaching methodology and its evaluation is expected to revolve around the following face-to-face classes. However, if circumstances so require, this can be modified to an online version.

### 5. Assessment system

The student must demonstrate that they have achieved the expected learning results by means of a comprehensive test in accordance with the timetable established by the center.

The test will consist of a written examination of short questions. Theoretical and theoretical-practical questions will be asked

The evaluation of fifth and sixth call students will be governed by the Agreement of 22 December 2010 of the Governing Council of the University of Zaragoza that approves the Guidelines for Learning Assessment of the University of Zaragoza. This article establishes that the student will take the assessment in front of a board of examiners, although they may choose to take the exam together with the rest of their classmates and then hand in the exam to be corrected by the board of examiners.

The subject will be evaluated by means of a global evaluation both in the first and second call.

**Assessment Criteria:**

The knowledge of the basic concepts as well as the student's ability to apply the knowledge learned will be assessed . It will be fully adjusted to the teaching given, both in the theoretical and practical classes, and will take into account the degree of accuracy in answering the questions posed, the ability to explain and argue, the absence of formal errors and the clarity and order in the presentation of results.

The exam will be graded out of 10 points and a passing grade of 5 or more will be required to pass. The same system of evaluation will be followed in all the calls

**6. Sustainable Development Goals**

16 - Peace, Justice and Strong Institutions