

27336 - Social Economy Entities Management

Syllabus Information

Academic year: 2024/25

Subject: 27336 - Social Economy Entities Management

Faculty / School: 109 - Facultad de Economía y Empresa

301 - Facultad de Ciencias Sociales y Humanas

Degree: 448 - Degree in Business Administration and Management

454 - Degree in Business Administration and Management

ECTS: 5.0

Year: 4

Semester: First semester

Subject type: Optional

Module:

1. General information

The main objective of this subject is for students to learn, in a practical and theoretical way, the principles and practices of management of social economy organisations (cooperatives, social enterprises, associations, foundations, among others). The course provides students with practical skills and tools for the management of these organisations, including the development of real projects, strategic plans, team management, ethical decision-making and the participation of members or stakeholders in the organisation's decision-making.

These approaches and objectives are aligned with the Sustainable Development Goals (SDGs) of the United Nations 2030 Agenda (<https://www.un.org/sustainabledevelopment/es/>), and specifically, the activities planned for the course will contribute to the achievement of the goals: SDG-1 (end poverty), SDG-3 (health and well-being), SDG-4 (quality education), SDG-5 (gender equality), SDG-8 (decent work and economic growth), SDG-10 (reducing inequalities) and SDG-12 (responsible consumption and production).

2. Learning results

1. Understand the fundamental concepts of the social economy and identify the characteristics and principles of social economy entities (cooperatives, social enterprises, associations, foundations, among others).
2. Design strategic plans for social economy entities, taking into account their particularities and the needs and expectations of their members and other stakeholders.
3. Manage teams of people in social economy entities, encouraging the participation and commitment of members and other workers.
4. Develop skills for ethical decision-making in social economy entities, considering the values and principles that govern this type of organisation.
5. Understand the process of entrepreneurship in social economy organisations and the characteristics and motivations of the social entrepreneur.

3. Syllabus

- Topic 1: General concepts about the Social Economy
- Topic 2: Origin and functions of the Social Economy
- Topic 3: Creation of Social Economy organisations: legal framework
- Topic 4: Strategic management in Social Economy organisations
- Topic 5: People management and Social Economy
- Topic 6: Services, projects, campaigns
- Topic 7: Financial management of Social Economy organisations
- Topic 8: Transparency, public contracting and social impact
- Topic 9: Social Economy and related concepts

4. Academic activities

The learning process designed for this course is based on the learning-by-doing method:

- Cooperative work in the classroom based on the learning-by-doing methodology. Cooperative project work is carried out by teams, preferably of 4-5 students formed at the beginning of the semester.
- Individual work: each student carries out a project to show understanding of the subject.
- Individual tutorials: we recommend the use of individual tutorials, especially for individual work.

Lectures: 10 hours

Practical classes: 40 hours

Personal Study: 73 hours

Assessment Tests: 2h (outside the classroom)

5 ECTS = 125 hours

In principle, the teaching methodology and its evaluation is planned to be based on face-to-face classes. However, if circumstances require it, it may be carried out online.

5. Assessment system

The subject will be assessed by continuous assessment or global assessment. The continuous assessment will be carried out by means of the activities proposed in the classroom and the global assessment will be carried out in the first call and in the second call on the dates indicated by the centre.

Continuous assessment:

Continuous assessment: Option A

The final grade will be obtained by passing each of the three parts (5 points out of 10) and adding the grade, once weighted, obtained from the respective grades. The distribution of the grade is as follows:

A.1. The social impact and degree of social innovation of the implementation of a good or service of general interest through an existing cooperative, association or foundation or by an association created for this purpose by the group of students will be examined (group assessment) (50% of the grade).

A.2. The individual portfolio consisting of a summary, commentary and evaluation of each of the classroom work sessions will be assessed. The elements to be assessed in this portfolio are those specified in the assessment criteria, set out at the end of this fourth section (40% of the grade).

A.3. Participation: 10%. The active attitude and the contribution of ideas and comments in the work sessions, as well as activities proposed by the students themselves, will be assessed.

Students who do not reach the minimum required in the continuous assessment tests will not be able to continue through this assessment procedure.

Continuous assessment: Option B

The final grade will be obtained by passing each of the three parts (5 points out of 10) and adding the grade, once weighted, obtained from the respective grades. The distribution of the marks is as follows:

B.1. Individual final essay (50 % of the grade), which consists of the development of one or more research questions posed by the teacher at the beginning of the subject and which will have to be reflected in the commentary, analysis and evaluation, as well as a summary and conclusions about it. All of this must be duly argued and documented.

B.2. Group work (40 % of the grade). Strategic analysis of a Social Economy organisation (cooperative, association or foundation, among others), in which the concepts acquired throughout the course are applied and which, in turn, allows its positioning in the environment in which it operates to be defined and analysed and reflects knowledge of the social impact and the degree of social innovation it represents with respect to the sector to which this organisation belongs.

B.3. Participation: 10%. The active attitude and the contribution of ideas and comments in the class work sessions, as well as activities proposed by the students themselves, will be valued.

Students who do not reach the minimums required in the continuous assessment tests will not be able to continue with this assessment procedure.

Global assessment:

Students who do not opt for continuous assessment, who do not pass the subject by this procedure or who wish to improve their grade, will have the right to sit the overall exam on the official date published by the centre, with the best of the grades obtained prevailing in all cases. This global test includes the following:

- Final assessment test that will evaluate the theoretical and practical knowledge of the subject. The test will consist of a final written exam, of a theoretical-practical nature, in which students will have to demonstrate their knowledge of the concepts and topics analysed in class and available in the ADD, as well as the interrelation between them (80% of the grade).
- Presentation of an individual practical work of analysis of an existing Social Economy organisation in order to complement the evaluation of the skills acquired. This work will be presented in writing (5,000 words maximum) and will be presented on the same day of the exam at the times established in the centre's calendar (20% of the grade). The grade will be obtained by passing each of the parts and taking the arithmetic average of the total.

Assessment Criteria:

The marking criteria for both written work (essays and examinations) and oral presentations will include the following aspects

- Formal: clarity, spelling and style.
- Content: organisation, logical and argumentative structure, understanding concepts, mastering the subject, originality.
- Critical aspects: reasoned criticism, related to other subjects, practical implications, bibliographical references.

6. Sustainable Development Goals

- 1 - End of Poverty
- 5 - Gender Equality
- 12 - Responsible Production and Consumption