

## 27300 - Essences of Management

### Syllabus Information

**Academic year:** 2024/25

**Subject:** 27300 - Essences of Management

**Faculty / School:** 109 - Facultad de Economía y Empresa

228 - Facultad de Empresa y Gestión Pública

301 - Facultad de Ciencias Sociales y Humanas

**Degree:** 448 - Degree in Business Administration and Management

454 - Degree in Business Administration and Management

458 - Degree in Business Administration and Management

**ECTS:** 6.0

**Year:** 1

**Semester:** First semester

**Subject type:** Basic Education

**Module:**

### 1. General information

The main objective of this subject is for the student to learn to analyze the company as a whole and identify its relationships with the environment, as well as to handle some basic management techniques related to each of the functional areas of the company.

All the contents of the subject are developed with a strong practical orientation, promoting student participation and discussion in the classroom.

These approaches and objectives are aligned with the Sustainable Development Goals (SDGs) of the United Nations' 2030 Agenda (<https://www.un.org/sustainabledevelopment/>), specifically, the activities planned in the subject will contribute to the achievement of goals 4: quality education; 5: gender equality; 8: decent work and economic growth.

### 2. Learning results

Understand and be able to explain the meaning and purpose of a company.

Define and integrate basic concepts related to the administration and general management of the company and its functional areas, especially those related to company management, environmental analysis, and the management of physical, technical, financial, and human resources.

Apply simple techniques and models for problem-solving in the areas of organization-management, production, financing, and human resources, identifying relevant variables for this purpose.

Identify and describe the basic characteristics and scope of different managerial functions in the company: planning, organization, direction, and control.

Know and integrate key elements of the decision-making process.

### 3. Syllabus

Topic 1. THE COMPANY. CONCEPT AND THEORY

Topic 2. THE COMPANY AND ITS ENVIRONMENT

Topic 3. MANAGEMENT OF PHYSICAL, TECHNICAL, AND TECHNOLOGICAL RESOURCES

Topic 4. FINANCIAL RESOURCE MANAGEMENT IN THE COMPANY

Topic 5. THE MANAGERIAL PROCESS

### 4. Academic activities

Lectures: 30 hours

Practical Classes: 30 hours

Self-Study: 86 hours

Evaluation Tests: 4 hours

Total: 6 ECTS = 150 hours

Initially, the teaching methodology and evaluation are planned to revolve around face-to-face classes. However, if circumstances require it, they may be conducted online.

### 5. Assessment system

The subject will be evaluated in both assessment periods through the following assessment activities:

Submission of individual exercises using the MultiEval application at the end of Modules 3 and 4. The maximum total value of the submissions is 2 points (1 point each submission).

Active participation in classes through group activities proposed by the professor. The maximum total value of these activities will be 1 point.

Global examination (maximum score of 10 points): an exam that will be held on the dates specified in the center's approved calendar and will contain theoretical questions (4 points through 20 multiple-choice questions) and practical questions (6 points)

through several numerical problems). It is required to obtain at least 1/3 of the score in each of the two parts of the exam (theory and practice).

In both assessment periods, the final grade will be the higher of:

- 100% of the score obtained in the global examination (out of 10 points).

- 70% of the score obtained in the global examination (out of 10 points), plus the score from the MultiEval exercises (maximum 2 points), plus the score obtained through active participation in classes through group activities (maximum 1 point).

If the minimum of 1/3 of the score in each part of the exam is not reached, the score obtained in the MultiEval exercises and class activities will not be considered as part of the overall grade for the subject, and in no case can the overall grade exceed 4.9.

## **6. Sustainable Development Goals**

4 - Quality Education

5 - Gender Equality

8 - Decent Work and Economic Growth