

## 25153 - Art psychology

### Syllabus Information

**Academic year:** 2024/25

**Subject:** 25153 - Art psychology

**Faculty / School:** 301 - Facultad de Ciencias Sociales y Humanas

**Degree:** 278 - Degree in Fine Arts

**ECTS:** 6.0

**Year:** 2

**Semester:** First Four-month period

**Subject type:** Optional

**Module:**

### 1. General information

Art Psychology invites the student to know the basic psychological mechanisms (perception, memory, motivation, emotion, reasoning, creativity) giving rise to awareness and a way of transforming and expressing such mechanisms dialectically: the students themselves and their artistic projects. It is aligned with the Sustainable Development Goals. Context and sense of the subject in the degree. The participation and development of didactic activities, face-to-face, and non-face-to-face, as well as a continued interest in the subject, is essential for achieving the proposed objectives.

### 2. Learning results

Upon passing the course, students will have acquired the following general skills: CG14. Interpersonal skills, awareness of capacities, and own resources for developing artistic work. GC15. Capacity for an ethical commitment and the promotion of equality between the sexes, the protection of the environment, the principles of universal accessibility, and democratic values. And in the same way, the following specific competencies: CE03. Critical understanding of the responsibility of developing one's own artistic field. The social commitment of the artist. CE13. Basic knowledge of the research methodology of sources, analysis, interpretation, and synthesis. Analyze, interpret, and synthesize the sources. CE20. Ability to creatively and imaginatively interpret artistic problems. Develop creative processes associated with solving artistic problems. CE24. Ability to collaborate with other disciplines. Development of ways of relationship and exchange with other fields of knowledge.

To pass this subject, students must identify and understand the problems of art through different basic psychological processes. Reach a critical understanding of the responsibility of developing one's own artistic field through the psychological analysis of one's own or that of others' artistic work. Also, the ability to carry out, organize and manage innovative artistic projects linked to concepts of psychology. All of the above goes through the development of personal and interpersonal skills, becoming aware of their own capacities and psychological resources for developing artistic projects.

### 3. Syllabus

UNIT 0: Introduction to Multimedia Learning.

UNIT 1: Sensation, perception, attention, and memory

UNIT 2: Emotion and Human Motivation

UNIT 3: Psychology of learning: association and conditioning

UNIT 4: Optimum experience, intelligence, creativity

UNIT 5: Psychopathology and artistic creation

UNIT 6: Critical vision and scientific foundation of the Art-therapies.

### 4. Academic activities

The primary teaching methodology will be Project Based Learning. The work plan will be presented in detail, organizing the action plan. The teaching methodologies and their training activities for the theoretical and practical classes may include (1) Seminars: Follow-up of the exhibitions with specific interventions of an explanatory, explanatory, synthetic, dialectical nature, etc. (2) a Bibliographic search of sources and resources to facilitate the student's theoretical synthesis. (3) Readings: Tutorial advice on the students' search processes and documentary preparation. (4) Directed practical projects and work. Supervising the preparation of the work and its presentation.

### 5. Assessment system

A continuous evaluation system is adopted, based on the weekly presentation of brief practices, linked to the theoretical contents, and three basic projects in audiovisual format (with a delivery schedule). The student's work will be monitored individually, attendance being essential (minimum 80%). This system exempts the student from taking the global test and follows three evaluation criteria:

- Assimilated concepts (40%): use the psychological concepts learned correctly, with a technically and academically appropriate language for the disciplines of Fine Arts and psychology.
- Acquired skills (30%): Application of different elements of visual language, materials, tools, and processes. Clarity, conciseness, and coherence of the message transmitted in relation to the proposed topic. Autonomy and maturity in solving problems. critical capacity.
- Attitude (30%): Compliance with the established presentation criteria (duration, file format, size, and correct identification of the same) and punctual delivery of the works. Involvement with the subject: Active participation in practical and expository classes.

Comprehensive test. First and second call

Students will have the right to take the global test, prevailing the best of the grades obtained. The global test has two parts: a theoretical-practical one of a graphic nature and another theoretical of an oral nature. With the independent overcoming of both parts, students will be able to opt for the highest grade.

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**NOTES:**

Plagiarism will result in failure of the course.

The use of generative AI in the projects will always be done explicitly and in coordination with the teacher. If the use of AI is not reported and detected

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**GLOBAL TEST**

All students will have the right to take the overall exam in order to pass the course or to improve the grade obtained. The students who attend the exam must be punctually present on the day and at the time indicated in the exam notice, otherwise they will be considered as 'No Show'.

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**SECOND CALL**

The evaluation in the second call, to which all students who have not passed the course will have the right, will be carried out by means of a global test that will take place in the following dates  
by means of a global test that will take place in the period established in the academic calendar, for this purpose, by the Governing Board.

## **6. Sustainable Development Goals**

3 - Good Health & Well-Being

5 - Gender Equality

17 - Partnerships for the Goals