

## 66858 - Principles of health promotion

### Syllabus Information

**Academic year:** 2023/24

**Subject:** 66858 - Principles of health promotion

**Faculty / School:** 105 - Facultad de Veterinaria

**Degree:** 617 - Master's in Global Health: Integration of Environmental, Human and Animal Health

**ECTS:** 3.0

**Year:** 1

**Semester:** Second semester

**Subject type:** Optional

**Module:**

### 1. General information

This subject offers a ONE HEALTH approach to the basics of health promotion, disease prevention, control and eradication, both for infectious and non-infectious diseases. The final purpose is to prove, from a practical point of view, that emerging diseases must be fought from a multidisciplinary approach in which the interaction between man, animal and environment is broken down into its determinants or risk factors in order to understand each case and, based on these components, design a preventive or control response.

The acquisition of the learning results of the subject provides training and competence to contribute to some extent to the achievement of each and every one of the Sustainable Development Goals (SDGs) of the United Nations Agenda 2030 (<https://www.un.org/sustainabledevelopment/es/>).

### 2. Learning results

- To understand the fundamentals of health promotion.
- To learn how to conduct a disease outbreak investigation.
- To analyse disease prevention and control strategies.
- To know the main contingency plans and how to execute them.
- To identify education needs and options in population as well as communication strategies.

### 3. Syllabus

- Disease prevention and control strategies.
- Principles of health promotion.
- Disease outbreak investigation and health crisis management.
- Control and contingency plans.
- Nutritional components and health.
- Health and inequities.
- Health education and environmental education

### 4. Academic activities

A- Theoretical classes: in the form of master classes taught by external professionals according to the multidisciplinary nature of the subject.

B- Practical classes: distributed in 4 different sessions in which the different possibilities of intervention (promotion, prevention, control, elimination/eradication) will be considered for the same case. The cases are solved in a group discussion to encourage debate. There will be a final activity consisting of a health education proposal for a specific case chosen by each student (real cases) and solved individually, which will be delivered in a written document. This work will be assessed.

### 5. Assessment system

The assessment will consist, on the one hand, in the answer to short questionnaires or questions on the covered. The answers will be submitted in writing to assemble a subject's activity notebook. It will account for 30% of the final grade.

On the other hand, 60% of the assessment will be based on the rest of the assessment notebook. It will correspond to the health education program developed by each student and delivered to the responsible teacher.

10% of the final grade is assigned to the level of involvement, participation and attitude in the classes, discussions and debates.

**Global test:** Students who do not opt for continuous assessment or who do not pass the subject by this method, are entitled to a global test consisting of a written exam of 10 short open-answer questions based on the theoretical contents presented. This test will be graded from 0 to 10 points.