

30643 - Assets Management

Syllabus Information

Academic year: 2023/24

Subject: 30643 - Assets Management

Faculty / School: 109 - Facultad de Economía y Empresa

Degree: 432 - Joint Law - Business Administration and Management Programme

ECTS: 6.0

Year: 5

Semester: First semester

Subject type: Optional

Module:

1. General information

The main goal of this subject is for the student to learn the conceptual framework, tools, instruments and techniques of treasury financial management necessary to manage cash flows to ensure the financial health of the company. Develop cash budgets to anticipate and meet future payment commitments.

They will master financial products, internal and external sources of financing and investment, and bank negotiation strategies to hedge risks and achieve lower costs and higher financial income.

These approaches and goals are aligned with the Sustainable Development Goals (SDGs) of the 2030 Agenda of the United Nations (<https://www.un.org/sustainabledevelopment/es/>), specifically, the activities planned in the subject will contribute to the achievement of goals 4, quality education, and 11, sustainable cities and communities.

2. Learning results

In order to pass this subject, the students shall demonstrate they have acquired the following results:

- 1.- It assures the fulfillment of its payment obligations in the amount, at the time, in the currency and at the place where it is obliged to do so.
- 2.- Develop cash budgets, monitor the value date position, determine funding requirements or cash surpluses, and define the strategy to be followed in a timely manner.
- 3.- It manages the treasury, controlling and influencing the flows of monetary inflows and outflows derived from its activity and with origin or destination in financial institutions or money or capital markets.
- 4.- Knows and applies the conceptual framework, techniques and tools specific to treasury management.
- 5.- Manages banking relationships and knows the products and services that can be contracted on the financial markets to optimize their management, cover their needs and make their surpluses profitable.
- 6.- Minimizes financial costs, maximizes financial income, makes cash surpluses profitable, covers cash shortfalls and financial risks, and optimizes the company's cash management.

3. Syllabus

Unit 1.- Treasury financial issues

Functions

Problem

Assessment of the financial cost of the problems

Unit 2.- Conceptual framework

Basic concepts

Computerization

Collection and payment flows

Unit 3 - Treasury financial management techniques

Centralized treasury

Treasury zero-negative

Unit 4 - Banking relations in the field of treasury financial management

Basic elements of negotiation

Financial control and discrepancy resolution

Unit 5.- Financial management: Surplus Investment

Amount, term, intermediaries and investment instruments for surpluses

4. Academic activities

Master classes: 30 hours

Practical classes: 28 hours

Personal Study: 88 hours

Assessment tests. 4 h

6 ECTS = 150 hours

In principle, the teaching methodology and its evaluation is planned to be based on face-to-face classes . However, if circumstances so require, they may be carried out online.

5. Assessment system

The subject will be assessed by means of continuous or global assessment in the first call (always prevailing the highest grade) and by means of global assessment in the second call.

Continuous assessment:

The student will carry out two group works that will be presented in class, with the participation of all the components, and the teacher and the rest of the classmates will be able to make suggestions and consultations, encouraging the debate. The rating will be the same for all team members.

The student will also take an individual written test at the end of the semester with theoretical and practical questions.

The average grade of the two group assignments is weighted 50% of the final grade.

The written test, (if its grade is at least 4 out of 10), will account for 50% of the final grade. If the assessment is lower than 4, it will not be possible to pass by continuous assessment.

Global Assessment

It consists of a final individual written test, with theoretical and practical questions that will account for 100% of the assessment.

Questions can be: multiple choice, true or false, essay questions, case studies and exercises.

Assessment Criteria:

It will be assessed that the student knows, understands and is able to use and integrate the concepts studied, as well as the degree of accuracy in the answers to the questions, the absence of formal errors and the clarity and order in the presentation results.