

## 29968 - Walking as a cognitive and creative process

### Syllabus Information

**Academic year:** 2023/24

**Subject:** 29968 - Walking as a cognitive and creative process

**Faculty / School:** 110 - Escuela de Ingeniería y Arquitectura

**Degree:** 558 - Bachelor's Degree in Industrial Design and Product Development Engineering

**ECTS:** 4.0

**Year:** 4

**Semester:** Second semester

**Subject type:** Optional

**Module:**

### 1. General information

The conceptualization of walking developed by the French Situationists in the middle of the last century has made it possible to broaden the concept of drifting as an art of encounter. The mental processes accompanying this event activate a series of unique cognitive mechanisms that differ from those developed in statism: the chance encounter, the body movement, the dynamic landscape, the flow of the wind, the sensation of temperature, etc. The subject will explore ways of representation that help to understand and interpret our environment alternative to those usually offered in the official academic world.

These approaches and objectives are aligned with the Sustainable Development Goals (SDGs) of the United Nations Agenda 2030 (<https://www.un.org/sustainabledevelopment/es/>) and certain specific targets: SDG-4: Quality Education; SDG-5: Gender Equality, with a focus on target 5.1; SDG-11: Sustainable Cities and Communities, especially with regard to Objective 11.4.

### 2. Learning results

- Learning sociological and geographical theories of approaching cultural studies.
- Ability to synthesize the perceptive information of the territories travelled by means of notes, sketches or any other resources
- Ability to analyse and transfer the data obtained to an appropriate graphic format.
- Ability to produce cartographies that represent the memory of what has been experienced in the territory.
- Ability to make a critical judgment on subjective cartographic representations.
- Acquisition of specific vocabulary in English.

### 3. Syllabus

Topic 1. The walk, the drift and the encounter.

Topic 2. Phenomenology of perception in motion.

Topic 3. The presence of the body in space to modify its limits.

Topic 4. Subjective cartographies as means of representation of routes and relationships.

Topic 5. The new Babylon.

Topic 6. Walking as an act of symbolic and immaterial transformation of space.

### 4. Academic activities

#### **Theoretical Classes (Master Class T1): 6 h**

Two hours of theoretical master classes will be given weekly, according to the class schedule. In them, the teacher will present the specific contents of each topic of the program and, together with the students, some related texts will be discussed. The recommended bibliography and the selection of texts will be available to everyone at MOODLE platform of the University of Zaragoza

#### **Seminars (Practical T3A): 26 h**

In the practical seminars, students and teachers will explore and walk through three types of territories (urban, peripheral and countryside) in the company of some guests (architects, geographers, artists, members of walking associations of Zaragoza, etc.), linked to walkability or subjective cartographies

#### **Visits (T4):8 h**

The subject includes a series of visits related to the contents covered during the term.

### 5. Assessment system

The teaching-learning process requires an evaluation approach that allows assessing the student's learning in a global way

(knowledge and skills)

Teachers will use whatever combination of the following models they deem appropriate to assess the student's acquisition of competencies:

1. Notebook, sketchbook or any other resource for the synthesis of the perceptive information of the territories travelled through (20%).
2. Ability to analyse and transfer the data obtained to an appropriate graphic/audiovisual format (10%).
3. Artistic quality of the three cartographies/videos or audiovisual resources that represent the memory of what was experienced in the territory (60%)
4. Critical judgment on subjective cartographic representations (10%).

Following the regulations of the University of Zaragoza in this regard, a global evaluation test will also be scheduled for those students who decide to opt for this second system.