

Academic Year/course: 2023/24

29182 - Sustainable Tourism and Environment

Syllabus Information

Academic year: 2023/24

Subject: 29182 - Sustainable Tourism and Environment

Faculty / School: 177 - Escuela Universitaria de Turismo

Degree: 616 - Degree in Tourism

ECTS: 6.0

Year: 4

Semester: Second semester

Subject type: Optional

Module:

1. General information

The subject will provide the student with the necessary knowledge in sustainability and environment to understand the sustainable tourism at different geographical scales and dimensions (environmental, socio-cultural and socioeconomic). will work with tourism sustainability criteria to evaluate destinations, projects and tourism products, knowing the environmental repercussions associated with different models of territorial implementation. From a more applied perspective, the more specific sustainability criteria will be analyzed in the tourism business (accommodation and transportation) and techniques and methodologies of sustainability and tourism will be used: Environmental impact assessments, tourism carrying capacity, ecological footprint and indicators of tourism pressure, tourism strategies for adaptation to climate change, sustainable tourism certifications and labeling, etc.

These approaches and goals are aligned with the following Sustainable Development Goals (SDGs) of the United Nations Agenda 2030 (<https://www.un.org/sustainabledevelopment/es/>), so that the acquisition of the learning results of the subject provides training and competence to contribute to some extent to their achievement. The student will research and analyze good practices in sustainable tourism as a tool to achieve the different SDGs (each student will choose one SDG).

2. Learning results

- Correctly differentiate key concepts and issues related to sustainable development and the environment.
- Know the principles of the sustainable tourism development model and know how to identify them in real cases of destinations and companies.
- Use tools and instruments to help implement and evaluate the sustainability of a tourism project.
- Obtain ethical values to recognise the unsustainability of tourism, being able to obtain creative and innovative ideas to propose changes in the model of tourism development in balance with the environment, society, culture and the local economy of the territory.

3. Syllabus

- Unit 1. Sustainable Development and Environment.
- Unit 2. Sustainable tourism development. Principles, issues and policies.
- Unit 3. Techniques and instruments for sustainable tourism development in tourism destinations and companies.
- Unit 4. Case studies: Good practices, innovative and creative projects and initiatives for the sustainability of tourism.

4. Academic activities

Attendance to theoretical classes: 42 hours

Theoretical sessions where the contents of the subject will be explained

Attendance to practical classes: 35 hours

Management of sustainability and tourism techniques and methodologies

Attendance to tutorials: 5 hours

Individual or group tutorials to deepen knowledge

Preparation of theoretical work: 10 hours

Completion of programmed theoretical activities

Preparation of practical work: 35 hours

Completion of programmed practical activities and preparation of the Final Project. "*Achieving an SDG from Sustainable Tourism*".

Field trips, Search for outside information, etc.: 8 hours

Exam preparation: 12 hours

Conducting examinations: 3 hours

5. Assessment system

| Activities | Continuous Assessment | Global assessment |
|---|--|--|
| Assessment of theoretical contents | 30% (1 test before overall assessment). | 60% (1 global test of all contents). |
| On-site internships | 30% (Management of techniques and methodologies of sustainability and tourism) | |
| Work: <i>Sustainable tourism to achieve a SDG</i> | 40% (Individual and non-attendance work) | 40% (Individual and non-attendance work) |

The student must obtain a minimum of 4 (out of 10) in all the theoretical or practical tests in order to obtain an average (If the student does not reach a 4 in any of the parts, he/she will never obtain more than a 4 in the final average).

Assessment criteria for continuous and global assessment: Clarity and order in writing, assimilation of concepts, handling of techniques used in class, participation and ability to issue opinions and conclusions, good presentation and layout of results.

Important: The originality of the contents is required (plagiarism or intellectual non-originality of any test of theoretical or practical evaluation will result in the failure of the subject)