

29181 - Accessible and Inclusive Tourism

Syllabus Information

Academic year: 2023/24

Subject: 29181 - Accessible and Inclusive Tourism

Faculty / School: 177 - Escuela Universitaria de Turismo

Degree: 616 - Degree in Tourism

ECTS: 6.0

Year: 4

Semester: First semester

Subject type: Optional

Module:

1. General information

Through this subject, students are expected to know the different standards, techniques and methodologies of assessment to know if a destination is accessible. In addition, different cases of good practices to carry out "tourism for all" will be analyzed and the relationship between accessibility and natural and cultural heritage of Spain/Aragon will be discussed.

These approaches and goals are aligned with the following Sustainable Development Goals (SDGs) of the United Nations Agenda 2030 (<https://www.un.org/sustainabledevelopment/es/>), such that the acquisition of the subject learning results provides training and competence to contribute to some extent to their achievement: ODS 4,5,6,7,8,9,10,11,12,13,15,16,17.

2. Learning results

- Understand the dynamics of accessibility in tourism from all points of view.
- Know, analyze and value the importance of accessible tourism

3. Syllabus

1. -ACCESSIBLE TOURISM. Background. Accessible Tourism and Social Tourism.
2. -SOCIAL TOURISM. Background and content.
3. -ACCESSIBLE TOURISM AND ITS DEMAND. People with disabilities: Types and needs.
4. -ACCESSIBILITY AND TOURISM OFFERINGS. Lodging. Transportation. Tourism Resources. Tourist routes and circuits.
5. -ACCESSIBILITY TO HISTORIC AND NATURAL HERITAGE. Practical experiences.
6. -SOCIAL TOURISM. Regional, national and European situation. Demand for social tourism. Tourism programs social. Practical experiences.

4. Academic activities

Attendance to theoretical classes 30 hours

Attendance to practical classes 30 hours

Tutorial attendance 4 hours

Exam preparation 6 hours

Conducting examinations 4 hours

Preparation of practical classes 36 hours

Preparation of theoretical/practical work 40 hours

5. Assessment system

ASSESSMENT SYSTEMS

The student has the right to use the following assessment systems: continuous assessment system and global assessment system.

1) CONTINUOUS ASSESSMENT SYSTEM

Continuous assessment requires the active participation of the student in the tasks and activities programmed during the term. Students are required to actively participate in class, and repeating students are not required to participate in class. The students who do not comply with this requirement will be subject to the global assessment.

The continuous assessment will consist of an test of 5 short questions on theoretical contents that will account for 60% of the grade. The remaining 40% will be assessed through a group work.

2) GLOBAL ASSESSMENT SYSTEM

{Those students who opt for this system or who do not pass the continuous assessment will have to take an individual test at the end of the semester (in the assessment calendar provided by the University of Zaragoza), which will account for 100% of the final grade.

The structure of the test will be: 5 short questions on theoretical-practical contents (100% of the grade).

RATING SYSTEM

In order to pass the subject it is necessary to obtain a minimum total score of five points out of ten (either in continuous assessment or in the Global Test).

In the event of the suspension of face-to-face teaching activities, the changes to be made will be introduced in the teaching guide through an addendum.