

## 29170 - Hotel Management

### Syllabus Information

**Academic year:** 2023/24

**Subject:** 29170 - Hotel Management

**Faculty / School:** 177 - Escuela Universitaria de Turismo

**Degree:** 616 - Degree in Tourism

**ECTS:** 6.0

**Year:** 3

**Semester:** First semester

**Subject type:** Compulsory

**Module:**

### 1. General information

To provide the student with the necessary knowledge to understand and develop the organisation and management of hotel companies, studying the evolution and trends of the hotel sector, a very dynamic sector with numerous changes, and carrying out an analysis of each of the functional areas of a typical hotel establishment.

These approaches and goals are aligned with the following Sustainable Development Goals (SDGs) of the United Nations Agenda 2030 (<https://www.un.org/sustainabledevelopment/es/>), such that the acquisition of the subject learning results provides training and competence to contribute to some extent to their achievement:

- Goal 5: Gender Equality.
- Goal 8: Decent Work and Economic Growth
- Goal 10: Reduction of Inequalities
- Goal 11: Sustainable Cities and Communities

### 2. Learning results

- Identify, analyze and solve the problems posed by making decisions and playing a determined role in within of the equipment.
- Be able to solve real-life cases describing some elements of the organizations in which they are organizations that make it possible to establish a diagnosis as well as to propose solutions.
- Elaborate a synthesis of the contexts described in the case study readings.
- Solve problems/exercises and case studies.

### 3. Syllabus

The program of the course is divided into two main blocks: the first one corresponds to the basic offer and, therefore, the second one corresponds to the basic offer and, therefore, the second one corresponds to the basic offer therefore the second encompasses all the aspects that are related to the catering industry: the first one, related to catering:

PART I: Lodging address

PART II: Restoration management

### 4. Academic activities

Attendance to theoretical classes: 30 hours

Attendance to practical classes: 30 hours

Attendance to tutorials: 5 hours

Student's autonomous work 80 hours

Examinations and presentation of work: 5 hours

### 5. Assessment system

#### 1) Continuous assessment

It will be applied by default to all students, and requires active participation in person, in order to be able to participate in practices, tasks and activities scheduled during the term.

- **Student portfolio** (50%): case studies, exercises, readings, press articles and analyses of secondary information. Some activities will be carried out individually, others in pairs or by groups.

Class presentations will also be required in some cases. For the evaluation of the portfolio it will be necessary to deliver at least 80% of these practices on time.

**- Individual written test (50%)**

It is necessary to achieve a minimum grade of 5 out of 10 in each of the above sections in order to calculate the final grade through the continuous assessment system . Otherwise, it will be assessed by the system of global assessment.

**2) Overall assessment**

Individual written test on the official examination dates of the University of Zaragoza which will account for 100% of the final grade and which will include both the contents of the theoretical programme and the topics dealt with in the practical work.

**Extraordinary call:** global assessment mode.