

29166 - French for Tourism III

Syllabus Information

Academic year: 2023/24

Subject: 29166 - French for Tourism III

Faculty / School: 177 - Escuela Universitaria de Turismo

Degree: 616 - Degree in Tourism

ECTS: 6.0

Year: 3

Semester: Annual

Subject type: Compulsory

Module:

1. General information

The main goal of this subject is for students to consolidate and extend the grammatical knowledge they possess, improve their written comprehension, acquire more fluency and confidence in oral expression and also acquire a more specific vocabulary related to the field of tourism at level B1 according to the Common European Framework of Reference for Languages (CEFR) and foreign languages applied to tourism of the Bachelor's Degree in Tourism. The student acquires autonomy and is able to communicate in French at an intermediate level.

These approaches and objectives are aligned with the following Sustainable Development Goals (SDGs) of the United Nations Agenda 2030: End poverty (1), Quality education (4), Gender equality (5), Decent work and economic growth (8), Reducing inequalities (10) and Partnerships (17).

2. Learning results

Solve communicative situations in French that involve the understanding of the fundamental concepts of the subject and their correct application.

Perform assignments and tests and participate in activities that demonstrate a knowledge of the contents of the subject.

Identify sociocultural aspects and differences of the French-speaking customer in the field of tourism.

Apply the phonetic and grammatical rules of the French language to oral and written discourse.

Read, understand and handle different types of texts in French, valuing them as sources of information necessary for professional activity.

Show fluency, correctness and confidence in oral expression in French.

Master the basic specific vocabulary of the French language used in tourism and business.

Develop soft skills complementary to training (resilience, critical thinking, flexibility, responsibility, teamwork, creativity, ICT in the classroom...).

3. Syllabus

The lexical units and grammatical structures necessary for their application in the different topics related to tourism will be introduced. We will continue to work on the different sections of grammar to consolidate the language and improve phonetics.

General block

- Lexical units
- Intermediate grammatical structures
- Communicative strategies: language in the tourism profession
- Delve into sociocultural aspects

Specific block

1. Tourism and gastronomy: French regions, gastronomic France, regional specialties. Know how to explain a recipe. French cuisine lexicon, culinary terms and expressions.
2. The tourist guide profession. Prepare a guided tour. Draw up a tourist circuit. Know how to describe a monument (history, interior and exterior architecture, anecdotes).
3. The best French tour operators. Activities, destinations, products...

4. Academic activities

Attendance to theoretical and practical classes: 60 hours

Attendance to tutorials: 4 hours

Teaching assignments and preparation of internships: 20 hours

Autonomous work of the student (personal study of the student): 60 hours

Conducting examinations: 6 hours

Total student workload: 150 hours (6 ECTS)

5. Assessment system

In the first call the student will be able to opt for:

1. Continuous assessment

The active participation and regular class attendance of the student will be a prerequisite to qualify for this assessment system, which will be the main form of evaluation recommended. For the continuous assessment call a minimum class attendance of 80% must be accredited.

The final grade of the subject will result from the weighted average of the following assessment activities: In-class written and oral activities and/or examinations of the thematic blocks: 20% (dossier, essays, oral activities, partial tests, attitude and participation, grammar exercises, vocabulary, translation, written production, oral presentations, oral comprehension exercises, reading comprehension exercises). The student must complete or hand in all work required during the term.

Individual written test: 60%. Grammatical aspects of the French language (specific structures), vocabulary and other exercises will be assessed.

Individual oral test: 20%. The student will have to demonstrate a certain fluency and correctness in the French language, at a basic level, in order to be able to manage with ease in the situations of daily life that are presented to him/her, as well as in the tourist field. Pronunciation, intonation, expression, the acts of speech and the appropriate use of lexis and grammar will be assessed.

2. Global assessment.

It will consist of an individual written test (60%) and an individual oral test (40%).

The second round will consist of an individual written test (60%) and an individual oral test (40%).

The student must obtain a minimum of 4 (out of 10), both in continuous and global assessment, in each one of the parts of the written and oral, to be able to average and pass the subject.