

## 29156 - French for Tourism I

### Syllabus Information

**Academic year:** 2023/24

**Subject:** 29156 - French for Tourism I

**Faculty / School:** 177 - Escuela Universitaria de Turismo

**Degree:** 616 - Degree in Tourism

**ECTS:** 6.0

**Year:** 2

**Semester:** First semester

**Subject type:** Basic Education

**Module:**

### 1. General information

This subject aims at the acquisition of a basic communicative competence, through the development of language skills - receptive and productive - within the A1 level according to the Common European Framework of Reference for Languages (CEFR) and focused on tourism. The importance of the French outbound market to Spanish tourist destinations is reason enough for the study of this foreign language in the field of undergraduate studies in Tourism.

These approaches and goals are aligned with the following Sustainable Development Goals (SDGs) of the United Nations Agenda 2030: End poverty (1), Quality education (4), Gender equality (5), Decent work and economic growth (8), Reducing inequalities (10) and Partnerships (17).

No previous knowledge of French is required to take this course, but beginners should intensify their work in order to reach the required level and follow the subject. This subject provides fundamental concepts and content for subsequent courses: French for Tourism II, III and IV.

### 2. Learning results

Solve simple communicative situations in French that involve the understanding of the fundamental concepts of the subject and their correct application.

Perform assignments and tests and participate in activities that demonstrate a knowledge of the contents of the subject.

Identify sociocultural aspects and differences of the French-speaking customer in the field of tourism.

Apply the phonetic and grammatical rules of the French language to oral and written discourse.

Read, understand and handle different types of texts in French, valuing them as sources of information necessary for professional activity.

Show fluency, correctness and confidence in oral expression in French.

Master the basic specific vocabulary of the French language used in tourism and business.

Develop soft skills complementary to training (resilience, critical thinking, flexibility, responsibility, teamwork, creativity, ICT in the classroom...).

### 3. Syllabus

In each block, the lexical units and grammatical structures necessary for their application in the different topics related to tourism will be introduced.

#### General block

- Lexical units
- Basic grammatical structures
- Communication strategies
- Socio-cultural aspects

#### Specific block

- Introduction to French for tourism
- Knowing how to introduce yourself in French
- Professions in the tourism sector and business environment
- Provide basic tourist information and services to French-speaking tourists

### 4. Academic activities

Attendance to theoretical and practical classes: 60 hours

Attendance to tutorials: 4 hours

Teaching assignments and preparation of internships: 20 hours

Autonomous work of the student (personal study of the student): 60 hours

Conducting examinations: 6 hours

Total student workload: 150 hours (6 ECTS)

## 5. Assessment system

In the first call the student will be able to opt for:

### 1. Continuous assessment

The active participation and regular class attendance of the student will be a prerequisite to qualify for this assessment system, which will be the main form of assessment recommended. For the continuous evaluation call a minimum class attendance of 80% must be accredited.

The final grade of the subject will result from the weighted average of the following assessment activities:

In-class written and oral activities and/or examinations of the thematic blocks: 20% (dossier, essays, oral activities, partial tests, attitude and participation, grammar exercises, vocabulary, translation, written production, oral presentations, oral comprehension exercises, reading comprehension exercises). The student must complete or hand in all work required during the term.

Individual written test: 60%. Grammatical aspects of the French language (specific structures), vocabulary and other exercises will be assessed.

Individual oral test: 20%. The student will have to demonstrate a certain fluency and correctness in the French language, at a basic level, in order to be able to manage with ease in the situations of daily life that are presented to him/her, as well as in the tourist field. Pronunciation, intonation, expression, the acts of speech and the appropriate use of lexis and grammar will be assessed.

### 2. Global assessment.

It will consist of an individual written test (60%) and an individual oral test (40%).

The second round will consist of an individual written test (60%) and an individual oral test (40%).

The student must obtain **a minimum of 4 (out of 10)**, both in continuous and global assessment, in each one of the parts of the written and oral test, to be able to average and pass the subject.