

29130 - Financial Management

Syllabus Information

Academic year: 2023/24

Subject: 29130 - Financial Management

Faculty / School: 177 - Escuela Universitaria de Turismo

Degree: 445 - Degree in Tourism

616 - Degree in Tourism

ECTS: 6.0

Year: 616 - Degree in Tourism: 4

445 - Degree in Tourism: 3

Semester: 445 - Second semester

616 - First semester

Subject type: Compulsory

Module:

1. General information

The subject focuses on understanding the functioning and relationships of the financial area of a company. The aim is to give a panoramic view of the economic-financial structure, investment and financing decisions, and financial planning in the context of tourism companies. To this end, the cost of capital, the optimal financial structure, liquidity and cash management, and medium and long-term financial planning are studied at . The subject is relevant for its topicality and its usefulness for making financial decisions in investment and financing. It also provides the basis for future courses on tourism business management. Class attendance is recommended.

These approaches and goals are aligned with the following Sustainable Development Goals (SDGs) of the United Nations Agenda 2030 (<https://www.un.org/sustainabledevelopment/es/>): Goal 8: Decent work and economic growth ; Goal 9: Industry, innovation and infrastructure; Goal 12: Responsible production and consumption.

2. Learning results

- Know how the financial area of a company works.
- Ability to assess the financial situation of the company.
- Analytical and forecasting skills for financial decision making.
- Ability to solve practical cases involving the understanding of economic-financial concepts.
- Ability to analyze and search for information from diverse sources.
- Information management skills. Assessment (key learning outcomes) and weight.

3. Syllabus

1. The company's financial model
2. Financial analysis
3. Economic analysis
4. Own financing
5. Long-term debt financing
6. Short-term debt financing
7. Cost of capital
8. Investment appraisal methods under conditions of certainty
9. Financial planning

4. Academic activities

Attendance to theoretical classes: 30

Two hours per week of theoretical-practical master class, encouraging active participation and guiding the practical work of the students.

Attendance to practical classes: 30

Two hours per week of practical class with the case methodology, in order to learn how to apply the fundamental concepts and tools of financial management.

Attendance to tutorials: 15

"Follow-up tutorials" at a date and time to be determined by the teacher. However, whenever the student deems it necessary may attend tutoring within the hours established for that function.

Conducting examinations: 5

An individual control is foreseen at the end of each group of homogeneous subjects.

Autonomous work of the students (problems, preparation of cases, etc.): 70**5. Assessment system****Continuous Assessment:**

- **5 Non-Personal Practices (PNP).**
- **2 Theoretical-Practical Controls:** with theoretical knowledge in which the student demonstrates his/her theoretical knowledge (40% of the final grade) and verification of the PNP (60% of the final grade). The first control will group two NPPs and the second three NPPs.
- **Voluntary activities to be determined throughout the semester (AV)**

In order to be graded for this option, it is required: active participation of the student and the minimum delivery in time and form of 100% of the activities requested.

The final grade will be calculated as the maximum between the average of the two theoretical-practical controls.

Global Assessment: Individual written test, which will take place on the dates indicated in the calendar approved by the center.

A 60% of it will deal with all the practical contents of the subject and the other 40% of the written test will consist of theoretical contents.

In the extraordinary call, the assessment will be carried out through the global assessment system described above.

In all the assessment systems it will be necessary to achieve a minimum grade of 5 points to obtain a passing grade.