

## 28632 - Economic and Business Management

### Syllabus Information

**Academic year:** 2023/24

**Subject:** 28632 - Economic and Business Management

**Faculty / School:** 175 - Escuela Universitaria Politécnica de La Almunia

**Degree:** 422 - Bachelor's Degree in Building Engineering

**ECTS:** 6.0

**Year:** 4

**Semester:** Second semester

**Subject type:** Basic Education

**Module:**

### 1. General information

The main goal is the knowledge and use of basic economic instruments aimed at the world of the company construction. In particular:

- Understanding economic phenomena
- Bringing business reality closer to future graduates
- Knowing the basic economic and business glossary
- Interpret economic-financial information
- Use concepts and tools that allow the analysis of business management, as well as the adoption of measures in this regard.

Estos planteamientos y objetivos están alineados con los siguientes Objetivos de Desarrollo Sostenible (ODS) de la Agenda 2030 de Naciones Unidas (<https://www.un.org/sustainabledevelopment/es/>): SDG-8 (objectives 8.2., 8.4.), SDG-12 (objectives 12.1., 12.5.), SDG-16 (objectives 16.5., 16.6.); so that the acquisition of the subject learning results provides training and knowledge, skills and competencies to contribute to some extent to their achievement.

### 2. Learning results

1. Know the concept of a company, its institutional framework, organizational models, planning, control and strategic decision making in certainty, risk and uncertainty; production systems, costs, planning, financing sources, and preparation of financial plans and budgets.
2. Know the organization of the professional work and of the studios, offices, and professional societies, the regulations and legislation related to the functions performed by the Technical Architect and the liability framework associated with the activity.
3. They will acquire the ability to organize small businesses, and participate as a member of multidisciplinary teams in large companies.

### 3. Syllabus

#### Synthetic content by thematic blocks

#### Block I. Processing and recording of information

Unit 1. Introduction to financial decisions

Unit 2. Recording of the company's economic and financial information

Unit 3. Annual accounts in the construction company I

Unit 4. Annual accounts in the construction company II

#### Block II. Business Analysis and Valuation

Unit 5. Structural analysis of the company

Unit 6. Economic analysis of the company

Unit 7. Financial analysis of the company

Unit 8. Short-term internal cycle analysis of the construction company

#### Block III. Financing and Investment

Unit 9. Financial operations

### 4. Academic activities

**Master classes, 28h:** Sessions of theoretical exposition and resolution of representative problems

**Classroom practices, 32h:** Problem-solving sessions, presentation and discussion of practical cases

**Assessment tests, 5h:** Tests in Continuous Assessment

**Tutored activities, 40h:** Tutored exercises and case studies distributed throughout the semester

**Autonomous student activities, 45h:** For autonomous study

## 5. Assessment system

An optional Continuous Assessment System is proposed, in addition to the Global Assessment System.

**Continuous Assessment System** contains practical and theoretical tests at the end of each content block.

- **Practical tests**, involving the resolution of theoretical and practical exercises. 70% of the final grade

The assessment criteria are the obtaining of results, analysis and interpretation of the results

- **Theoretical tests**, with short open-answer and multiple-choice questionnaires.

30% of the final grade

The assessment criteria for open-ended questions include the accuracy, relevance and clarity of the answer

Eligibility **requirements:**

- Participation in all the evaluative tests that comprise it, obtaining in each one of them a minimum grade of 30% of its assessment.
- Minimum attendance at 80% of the semester's face-to-face activities
- Passing the subject by Continuous Assessment requires obtaining 50% of the 100 points in which the subject is assessed

**Global Assessment System** corresponds to a single exam in an official call, in which the same type of tests and the same evaluation criteria as those mentioned for the Continuous Assessment will be posed.