

## 28341 - Tourism and Land

### Syllabus Information

**Academic year:** 2023/24

**Subject:** 28341 - Tourism and Land

**Faculty / School:** 103 - Facultad de Filosofía y Letras

**Degree:** 419 - Degree in Geography and Land Management

**ECTS:** 6.0

**Year:**

**Semester:** Second semester

**Subject type:** Optional

**Module:**

### 1. General information

The subject introduces the student to the geography of tourist-recreational activities, one of the most dynamic sub-disciplines of human geography at the moment; a dynamism to which the sensitivity shown by the scientific community in relation to the impact of these activities on the organisation of the territory, and very singularly in the rural space, is no stranger. The objective of it is to provide students with the necessary tools and skills to identify and study at different scales the territorial processes triggered by different types of tourism and their socio-economic and territorial implications.

The subject is aligned with SDGs 1 to 17.

### 2. Learning results

To pass this subject, the student must demonstrate the ability to:

{To understand and know how to explain in an integrated way the structures, processes and spatial and temporal changes generated by tourism in the territory, as a necessary step for the territorial planning of these activities.

\* Identify, differentiate and evaluate the different models of tourism development and their socioeconomic and spatial implications in relation to the different types of tourism supply.

\* Correctly use, interpret and evaluate the various sources of geographic information in the field of tourism.

\* Handle, select and correctly apply the basic techniques and tools in Geography to approach territorial, environmental and landscape studies related to tourism development at different scales of analysis.

\* Interpret, evaluate and synthesize, in a critical way, the different information handled.

\* Solve problems and take appropriate decisions and initiatives, both during their studies and in their future professional activity.

\* Argue and know how to convey information, ideas, problems and solutions to both specialized and non-specialized audiences.

\* Correctly express ideas and knowledge in writing (exams and writing papers), and orally (including in presentations).

### 3. Syllabus

The program of the subject includes the following topics:

#### 0. Introduction

1. Tourism, an eminently spatial activity: conceptual and methodological aspects.

2. Tourism and spatial mobility.

3. The study of tourism demand: characteristics, evolution and typology.

4. The factors of tourism activity and its evolution I: physical factors.

5. The factors of tourism activity and its evolution II: human factors.

6. The tourist offer.

7. Processes and spatial typologies of tourism development.

8. . The spatial impact of tourism activity: a systemic concept.

9. Tourism management, development, quality, sustainability and promotion policies.

10. Towards a theory of the tourist space.

### 4. Academic activities

The program offered to the student to help him/her achieve the expected results includes the following activities: \* Lectures on the theoretical contents referred to in the program of the subject, in the previous epigraph.

\* Practical classes: application of theoretical knowledge in specific regional areas: statistical management and graphical and

cartographic representation of indices, rates and different spatial models of supply, demand and tourism flows between the two, as well as their territorial impact.

\* Field trips.

\* Supervised practical work.

\* Personal study time.

\* Evaluation tests.

## **5. Assessment system**

The student must demonstrate that he/she has achieved the expected learning results. The evaluation activities will consist of:

Call 1.

Global assessment.

1º. Test. Individual delivery of a portfolio consisting of reports, practical exercises duly commented and supervised practical work : 50%.

2º. Test. Written test: 50%. It consists of two parts: a) a first part, of the different theory topics of the program, in form of test: 40%; and a second one, in the form of analysis and commentary of a case study chosen by the professor: 10%.

Assessment criteria:

The quality of the written and oral expression of the contents of the work and the correct contextualization of the knowledge in relation to the geography of tourism activity will be taken into account, both in the portfolio and in the written test.

Call 2.

Overall assessment: identical to that of the first call.