

## 28238 - Tools for the professional practice of art historians

### Syllabus Information

**Academic year:** 2023/24

**Subject:** 28238 - Tools for the professional practice of art historians

**Faculty / School:** 103 - Facultad de Filosofía y Letras

**Degree:** 420 - Degree in History of Art

619 - Degree in History of Art

**ECTS:** 9.0

**Year:** 4

**Semester:** Second semester

**Subject type:** Optional

**Module:**

### 1. General information

The subject is mainly practical, and its main purpose is to provide the student with the tools necessary for professional performance as an art historian. Objectives: to learn the basic instruments of professional practice in tasks related to the profile of the art historian; to acquire skills in the performance of practical tasks that are specific to them; to acquire skills in the professional application of the knowledge achieved in the degree; and to develop and apply creativity.

These approaches and objectives are aligned with Sustainable Development Goals (SDGs) 4, 5, 10, 11, 16 and 17 of the United Nations' Agenda 2030 (<https://www.un.org/sustainabledevelopment/es/>), in such a way that the acquisition of the learning results of the subject provides training and competence to contribute to some extent to their achievement.

### 2. Learning results

In order to pass this subject, the students shall demonstrate they have acquired the following results:

-Is able to analyze, abstract and synthesize aspects related to the instruments for the professional practice of the art historian (referred to CG01)

-Is able to understand the need to carry out their professional work with an attitude consistent with respect for fundamental rights and the principles of equal opportunities and equality between men and women, and in accordance with democratic values such as respect for differences and peaceful resolution of conflicts. (Referred to CG06).

-Is able to demonstrate a basic theoretical and practical knowledge of the professional tasks related to the guardianship, management, conservation, documentation, research, dissemination and interpretation of historical, artistic and cultural heritage in institutions and public or private companies: inventory and cataloguing of cultural assets, technical consultancy and drafting of reports or historical-artistic reports for intervention projects in the historical-artistic heritage, production of projects and materials related to tourist-cultural management and audiovisual heritage management, drafting of didactic programs and dissemination materials in different formats (printed, audiovisual or with computer format), writing of manuals and guides and art criticism (referred to CE9).

-Is able to demonstrate a basic knowledge, theoretical and practical, of the professional work carried out in different fields related to the art market, such as antique dealers, galleries, and auction rooms: organization of exhibitions, expertise, appraisal, certification and advice to collectors (referred to CE10).

-Is able to demonstrate a basic theoretical and practical knowledge of the professional activities related to the management of collections in museums (documentation, research, conservation and dissemination): inventory and cataloguing of museum collections, programming and organization of permanent and temporary exhibitions, pedagogical-educational dissemination programs and publication of materials (referred to CE11).

-Is able to understand the basics of museology and museography (referred to CE12).

-Is able to perform introductory work in practical tasks that are proper to the professional profile of the art historian, using the appropriate methods and tools; presenting their results orally or in writing and making use, when necessary, of ICT and different modern foreign languages (referred to CE13).

-Is able to understand the professional responsibility and commitment that the art historian has with society in all aspects of the study, documentation, teaching, defense, conservation, management, promotion and dissemination of historical, artistic and cultural heritage (referred to CE14)

### 3. Syllabus

1. Presentation and introduction. Professional opportunities.

2. Teaching in secondary and higher education.
3. Museums.
4. Art market: galleries, antiquities, auctions, expertise, consulting, and appraisal.
5. Heritage management: legislation; documentation and research; conservation and restoration; communication and dissemination; management.
6. Writing and talking about art.
7. Entrepreneurship, self-employment, and companies. Grants, scholarships, and official announcements.
8. Belonging to institutions, associations, social networks and collaborating with other professionals. Professional ethics and social commitment.

#### 4. Academic activities

Academic activities of the subject:

- 1) **Theoretical classes:** oral presentations, lectures, and discussion.
- 2) **Practical classes:** (presentation and analysis of practical cases) with the aim of helping the student to understand, assimilate and apply the knowledge acquired in the theoretical classes, to put them in direct contact with the working methods of their professional work, ensure that they acquire skills related to oral and written presentation and the use of ICT, and to offer them alternative and complementary methods of approaching the subject; oral presentation of the work done by the students to be discussed in class.
- 3) **Study and personal work.**
- 4) **Tutorials.**
- 5) **Assessment tests.**

#### 5. Assessment system

##### First call

##### A) Continuous assessment

- a) **Exam (60%):** theoretical questions and resolution of a practical case. It will be assessed that students demonstrate that they have assimilated the basic concepts and methods, that they know how to apply them in practice and that they make a clear, orderly and reasoned presentation. Likewise, contributions based on their readings, reflections and experiences will be valued.
- b) **Individual work (20%):** oral presentation of a basic cultural heritage management project. The following will be valued: originality, the use of ICTs, the adequate application of the work method, the quality of the work, the order and clarity of the presentation, as well as personal contributions.
- c) **Practice report (20%):** completion and delivery of two papers. The suitability of the work method applied, the adequate use of sources and bibliography, the order and clarity of the exposition and the student's personal contribution will be assessed.

##### B) Overall assessment system:

- a) **Exam (60%):** written test with the evaluation criteria described in the continuous assessment.
- b) **Individual work (20%):** basic cultural heritage management project (maximum 2 people; 5-10 pages). The evaluation criteria will be the same as the continuous assessment system.
- c) **Practice report (20%):** two papers that involve a practical application of the theoretical content of the subject. The evaluation criteria will be the same as the continuous assessment system.

##### Second call

**Global assessment** (100%) identical to the first call.