

## 28236 - Audiovisual genres

### Syllabus Information

**Academic year:** 2023/24

**Subject:** 28236 - Audiovisual genres

**Faculty / School:** 103 - Facultad de Filosofía y Letras

**Degree:** 420 - Degree in History of Art  
619 - Degree in History of Art

**ECTS:** 6.0

**Year:**

**Semester:** First semester

**Subject type:** Optional

**Module:**

### 1. General information

The objective of this subject is to introduce the student to the fundamentals of the main audiovisual genres, their meaning, their function in the construction of individual imaginaries and collective identities, their literary and artistic precedents, their origins and evolution throughout the history of cinema, and expansion through other audiovisual formats.

These approaches and objectives are aligned with the Sustainable Development Goals (SDGs) of the 2030 Agenda of United Nations (<https://www.un.org/sustainabledevelopment/es/>), in such a way that the acquisition of the learning results of the subject provides training and competence to contribute to some extent to their achievement, specifically, with the following Goals 4: Quality Education; 5. Gender Equality. 10 Reduction of inequalities; 16: Peace, justice and strong institutions; 17: Alliances to Achieve Objectives.

### 2. Learning results

In order to pass this subject, the students shall demonstrate they has acquired the following results:

-Is able to demonstrate a basic knowledge of the keys to the understanding and valuation of cinematographic and audiovisual language, its specific terminology, as well as the most important technical advances and artistic creation processes (referred to CE3)

-Is able to demonstrate a critical knowledge of cinema and other audiovisual media, i.e., a knowledge of the sources, characteristics, functions, meanings and evolution of the moving image and its main lines and causes of evolution in the course of time and in the framework of different cultures (referred to CE4).

-Is able to demonstrate a knowledge of the main audiovisual genres, artists and fundamental works in each of the periods of the history of cinema and in different cultures (referred to CE5)

-Is able to observe, analyse, describe and contextualize the filmic work (referred to CE6).

-Is capable of interpreting cinematographic and audiovisual works through the consideration of their aesthetic values, the reflection on their form, function and meaning, and the study of their relationship with the historical, cultural, social, economic, political, ideological, religious and individual context in which they were created (referred to CE8),

-Is capable of criticism and self-criticism (referred to CG2).

-Is able to identify, pose and solve problems and develop and defend arguments related to the main audiovisual genres (referred to CG7)

-Is able to search, gather, organize, interpret and disseminate data from this area of audiovisual genres, in order to make judgments that include a reflection on relevant social, scientific or ethical issues (referred to CG8)

-Is able to convey orally and in writing information, ideas, problems and solutions about this field of study to both specialized and non-specialized audiences (referred to CG9)

### 3. Syllabus

#### Genres and cinema

Introduction

1. Melodrama

2. The western
3. Comedy
4. The musical.
5. Horror films.
6. Film noir.
7. Fantastic cinema and science fiction.
8. Documentary and the limits between reality and fiction.
9. Historical cinema as a hybrid genre.

#### **New media, technical variants and generic reformulation**

10. Animated films. Stylization as an intergeneric resource.
11. Television fiction and the renewal of genres.
12. Advertising. Micro-stories and rhythms for persuasion.
13. Video games and new narrative strategies.
14. Internet and other stories. Interactivity as a new resource in the construction of audiovisual stories.

## **4. Academic activities**

The program offered to the student to help them achieve the expected results includes the following activities....

- 1) **Theoretical classes:** oral presentations by the teachers of the theoretical contents of the subject in the classroom (lectures).
- 2) **Practical classes:** Analysis, commentary and interpretation of audiovisual creations for film, television or Internet through the projection of complete works or fragments and classroom discussion.
- 3) **Personal study and work**, complemented with the recommended bibliography.
- 4) **Tutorials.**
- 5) **Assessment tests.**

## **5. Assessment system**

### **First call**

**Global assessment** (to be carried out on the date set in the academic calendar), which constitutes 100 % of the final grade, with the following assessment activities:

- **Written exam (60%):** It will consist of two parts: a theoretical and a practical part. The theoretical part will consist of the written development of a topic, which will relate at least two topics analysed in the subject. Duration: 1 h. The practical part will consist of the commentary and analysis of an audiovisual fragment, seen or worked on in class. Duration: 1 h. The student must make a brief technical sheet on the fragment, focusing on the contextualization in its time and the genre to which it belongs.

- **Practice report (20%):** analysis in review format (1 page) of a film or audiovisual creation on the billboard, stating the genre to which it belongs, its characteristics and specificities. Duration: 30 m.

- **Individual work (20%):** Written work to be presented orally with the support of images or other audiovisual media, on a topic related to the subject and agreed with the teacher.

The assessment criteria are: degree of knowledge of the subject; organization and reasoning in the explanation, capacity for analysis and synthesis; adequate use of artistic terminology; presentation and formal correctness

### **Second Call**

**Global assessment** (100%) identical to the first call.