Universidad Zaragoza

Academic Year/course: 2023/24

27849 - Academic Communication and Intercultural Linguistics

Syllabus Information

Academic year: 2023/24
Subject: 27849 - Academic Communication and Intercultural Linguistics
Faculty / School: 103 - Facultad de Filosofía y Letras
Degree: 416 - Degree in English
ECTS: 6.0
Year:
Semester: Second semester
Subject type: Optional
Module:

1. General information

The objectives of this course are: i) to learn to critically analyse written and oral genres in the humanities and ii) to learn to compose different genres or types of discourse, including types of discourse on the Internet. Both aspects will be approached from the perspectives of discourse analysis, English as a lingua franca, contrastive rhetoric and multimodal discourse analysis.

In order to take the 3rd / 4th year elective Academic Communication and Intercultural Linguistics (27849) it is recommended to have previously passed two subjects included in the subject 04 Academic English: the basic subject Academic English I (27818) of the 2nd year.

It is aligned with Goal 16: Promote just, peaceful and inclusive societies.

2. Learning results

The student

- Is able to analyse different aspects of academic communication in the context of globalization and the increasing use of ICT.
- Is able to critically analyse aspects of language, culture and identity in academic writing in English.
- Knows how to apply the theoretical knowledge acquired to compose academic genres in English. Is able to apply methodologies and ICT resources to critically analyse academic genres.

3. Syllabus

1. Analysis of genres and English for academic purposes
2. English as a lingua franca in the academic environment
3. Cross-cultural differences in academic rhetoric
4. Ethnographies of academic writing contexts
5. Digital genres and multimodality

4. Academic activities

This course is based on the analysis of theoretical models and the performance of practical activities. Through the completion of tasks (identification, description and critical interpretation), students will put into practice the theoretical contents of the course and will use academic English as a tool for oral and written communication with special attention to the multilingual and multicultural context of academic communication and the increasing use of digital media.

Learning activities include theoretical classes, practical activities, individual activities, individual and group tutorials and evaluation activities.

5. Assessment system

FIRST CALL

a) Continuous evaluation system

It will consist of the following evaluation tests

- TEST 1: Written test on a subject of the course (10% of the final grade).
- TEST 2: Short essay on aspects of language and intercultural communication (800 words) (20% of the final grade).
- TEST 3: Creation of a multimodal text in digital format (2,500 words) (30% of the final grade)
- TEST 4: Short individual essay (1,000 words) (40% of the final grade).

Note: in order to pass the course, the student must take all the tests.

b) Global evaluation test

Theoretical-practical written test with questions corresponding to the contents of the program (100% of the final grade).

SECOND CALL

Theoretical-practical written test with questions corresponding to the contents of the program (100% of the final grade).

For all tests, knowledge of theoretical frameworks, methodological approaches and ICT resources, the ability to apply these frameworks and approaches to the analysis and production of academic genres in English, the capacity for analysis, argumentative rigor and critical reasoning and the use of the English language (level C1) will be assessed.