

## 27604 - Introduction to Law

### Syllabus Information

**Academic year:** 2023/24

**Subject:** 27604 - Introduction to Law

**Faculty / School:** 109 - Facultad de Economía y Empresa

**Degree:** 450 - Degree in Marketing and Market Research

**ECTS:** 6.0

**Year:** 1

**Semester:** First semester

**Subject type:** Basic Education

**Module:**

### 1. General information

The main goal of this subject is for students to learn the structure of our legal system and its basic branches of private law related to business.

The purpose of the subject is to contribute to the training of professionals by providing them with a legal basis that facilitates the performance of their management, advisory and evaluation tasks in productive organizations in the global scope of the organization or in any of its functional areas. It serves as a budget and complement to the study of other subjects of the Degree.

These approaches and goals are aligned with the SDGs of the United Nations 2030 agenda, specifically, it will contribute to the achievement of goals 4, 8 and 9 and targets 4.4; 8.3 and 9.b.

### 2. Learning results

- Identify the concepts of civil and commercial law that are essential for developing in the market (legal person, legal and voluntary representation, civil liability, patrimony and company, entrepreneur, company, insolvency).
- Learn to advise the entrepreneur on the legal consequences of being an entrepreneur: legal advertising, accounting duties, and the obligation to compete.
- Distinguish the different types of commercial companies and their basic legal regime.
- To learn the process of incorporation of the different types of companies, with special attention to the joint stock company and the limited liability company, which the students will be able to distinguish and compare.
- To know the regulations governing the different corporate operations.
- To know the treatment that the Spanish legal system gives to corporate insolvency.
- To be able to search, analyze and synthesize sources of information and legal data (official gazettes, jurisprudence, resolutions of different public institutions...).
- To understand the importance of applying scientific rigor and ethical standards in the development of their professional activity.
- To incorporate in all its tasks the respect for fundamental rights, gender equality and human rights.

### 3. Syllabus

#### BLOCK I: PRINCIPLES OF PROPERTY LAW

Unit 1: Economic relations and law

Unit 2: The legal patrimonial relationship

Unit 3: The economic exchange of goods and services

Unit 4: Property aspects: family law and inheritance law

#### BLOCK II: COMMERCIAL LAW

Unit 5: The entrepreneur and his collaborators

Unit 6: Duty of accounting and legal publicity

Unit 7: The duty to compete, distinctive signs and industrial property

- Unit 8. Commercial companies
- Unit 9. Capital companies (I)
- Unit 10. Capital companies (II)
- Unit 11. Securities
- Unit 12. Insolvency proceedings

#### 4. Academic activities

*Lectures:* sessions with the professor in which the course syllabus will be presented in an active way: 28 hours.

*Practical classes:* sessions of resolution of practical cases presented by the professor and analysis of documents of application of the Law and jurisprudence: 28 hours.

*Study of the subject; class preparation; practical activities:* 90 hours.

*Assessment tests:* 4 hours.

6 ECTS = 150 hours

In principle, the teaching methodology and its evaluation is planned to be based on face-to-face classes . However, if circumstances so require, they may be carried out online.

#### 5. Assessment system

In the FIRST CALL it will consist of the following options:

I. CONTINUOUS ASSESSMENT, consisting of:

- 1) Theoretical-practical intermediate evaluation test whose content will refer to the first half of the syllabus: 50%.
- 2) Final theoretical-practical test whose content will refer to the second half of the syllabus: 50%. Only students who have obtained a grade equal to or higher than three (3) in the intermediate evaluation test may take this final test at.

II. GLOBAL TEST

This test will consist of a single comprehensive written test on theoretical and practical aspects of the program: 100%

For those students who do not pass the subject in the first call, there will be a SECOND CALL which will consist of a final written test following the same criteria as the global test.

To pass the subject, by both evaluation systems, the student must obtain a score equal to or higher than five (5) out of a total of ten (10) points.