

## 27331 - Undergraduate Dissertation

### Syllabus Information

**Academic year:** 2023/24

**Subject:** 27331 - Undergraduate Dissertation

**Faculty / School:** 109 - Facultad de Economía y Empresa

228 - Facultad de Empresa y Gestión Pública

301 - Facultad de Ciencias Sociales y Humanas

**Degree:** 107 - Mobility for Degree

448 - Degree in Business Administration and Management

454 - Degree in Business Administration and Management

458 - Degree in Business Administration and Management

**ECTS:** 6.0

**Year:**

**Semester:** Indeterminado

**Subject type:** End of Grade Dissertation

**Module:**

### 1. General information

The Final Degree Project (TFG) is mandatory for all students in the Bachelor's degree in Business Administration and Management. Its aim is to delve into topics related to the various areas of the degree by integrating the knowledge, specific competencies, cross-cutting competencies, and skills acquired throughout the curriculum and applying them to the treatment of the model and theme of the final degree project.

The modalities that TFGs can take will be determined by the regulations of each of the centers where the degree is taught. In any case, the TFG will take the form of a written report or project, which may be accompanied by any necessary materials, and it will be defended according to the terms established in the corresponding regulations.

These approaches and objectives align with the Sustainable Development Goals (SDGs) of the 2030 Agenda and certain specific targets (<https://www.un.org/sustainabledevelopment/es/>), contributing to some extent to their achievement: Goals 1-17 (the completion of the TFG may encompass disciplines and subjects related to all the SDGs).

### 2. Learning results

- To be able to demonstrate the integration of disciplinary competencies related to the Bachelor's degree in Business Administration and Management that have been developed up to the time of the preparation of the TFG.
- To be capable of appropriately handling the terminology and having sufficient knowledge of the issues raised in disciplines related to the study of Business Administration and Management.
- To be capable of delving deeper and specializing in an area of interest.
- To be in a position to make effective use of specialized literature.
- To become familiar with research procedures: document search, data collection, analysis and interpretation, and the composition of a final paper.
- To be capable of orally defending the arguments of the work done.
- To be able to carry out, under their responsibility, a project that allows them to prove that their work capacity meets the requirements of a professional capable of entering the job market.

### 3. Syllabus

Not applicable

### 4. Academic activities

The training and assessment activities will be carried out according to the following indicative schedule. The calendar will align with that published by the University.

The allocation of hours will be the following one:

Orientation seminar to do the final degree project: 1 hour

Individualized tutoring: 5 hours

Elaboration of the work: 143.5 hours

Presentation and defense: 0.5 hours

6 ECTS = 150 hours

### 5. Assessment system

The evaluation of the Final Degree Project consists of two parts: the written report of the project, which accounts for 80% of the grade, and the presentation and defense of the project, which makes up the remaining 20% of the grade.

**Project Report**

The Final Degree Project (TFG) will take the form of a written report in Spanish, which may be accompanied, if necessary, by

any suitable materials. Specifically designed for students in the English-language Business Administration and Management program at the Faculty of Economics and Business in Zaragoza, the TFG can be presented in the form of a written report in English, accompanied, if necessary, by suitable materials. Any Spanish-language Business Administration and Management student may present and defend the TFG in English if they wish, but it is essential to have the approval of the Supervisor(s). It is advisable for the student to submit the project report to their supervisor(s) at least 15 days before the start of the deposit deadline (deposit and defense deadlines are published on the center's website).

#### Defense of the Project

The defense of the Final Degree Project will be conducted in accordance with the regulations published on the respective Faculty's website.

For any potential appeals regarding the evaluation, the established procedure in the current regulations of the University of Zaragoza will be followed.

#### Assessment Criteria

The assessment criteria for passing the TFG are as follows:

1. CONTENT OF THE PROJECT (maximum 8 points). The following elements will be evaluated: a. Project's introduction, justification, and objectives (Maximum 2 points). b. Scientific-technical content (Maximum 4 points). c. Discussion of results and conclusions (Maximum 2 points).

2. PRESENTATION AND DEFENSE OF THE PROJECT (maximum 2 points). The following elements will be evaluated: a. Presentation and exposition (maximum 1 point). b. Discussion of the project and responses to posed questions (maximum 1 point).

In cases where a student engages in irregular practices during the completion of the TFG or in evaluation tests (e.g., plagiarism), the procedures established by Article 30 of the Regulation of Learning Evaluation Standards of the University of Zaragoza (Agreement of December 22, 2010, of the Governing Council) will be followed. To verify this, appropriate procedures will be implemented to ensure that the student's own contribution accounts for more than 80% of the final content of the deposited TFG.

To have the TFG considered as a course completed in English in the academic records of students in the English-language Business Administration and Management program at the Faculty of Economics and Business in Zaragoza, they must complete both the written report and the defense of the project (oral presentation and debate with the members of the tribunal) in English. To facilitate and standardize the assessment of the TFG, an evaluation rubric may be used, which will be published on the websites of the participating centers.