

26126 - Management of organisations

Syllabus Information

Academic year: 2023/24

Subject: 26126 - Management of organisations

Faculty / School: 108 - Facultad de Ciencias Sociales y del Trabajo

Degree: 274 - Degree in Social Work

ECTS: 6.0

Year: 3

Semester: Second semester

Subject type: Compulsory

Module:

1. General information

The student will know the set of economic activities, which in the private sphere, are carried out by entities that pursue the collective interest of its members and/or the general economic or social interest. They will understand the usefulness of management and control tools for the delivery of quality social services. And they will expand your employability skills by discovering new employment options for the social worker. Their entrepreneurial spirit will be enhanced.

The learning results provide training and competence to contribute to the achievement of the SDGs: 8: sustained, inclusive and sustainable economic growth, full and productive employment, and decent work; 4: inclusive and equitable quality education, and promote lifelong learning opportunities; 11: cities and human settlements are inclusive, safe, resilient and sustainable.

2. Learning results

The student, in order to pass this subject, must demonstrate the following results... Knows and understands the role of social economy organizations and their contribution to society. Is able to search and select relevant information from the environment and from his/her own organization. They are able to make a diagnosis of the situation of his organization and a strategic planning in the field of these organizations. Is able to capture and manage information, material and financial resources necessary for the proper functioning of the organization. Knows and understands the need to use management and control tools. Learn about the support resources for social entrepreneurs and the pros and cons of this new employment option for social workers at.

All this leads to complete the training of social workers with knowledge on the planning and control of organizations. Highlighting those of a simple economic, financial and fiscal management and communication of the entities. They also experience the planning, management, communication and execution of a social event and the visit to different entities of the ecosystem of support to entrepreneurship in our city. It also helps them discover their skills and competencies for social entrepreneurship. Identifying this entrepreneurial option as a life attitude that will allow them to positively impact and transform their own organizations from within (intrapreneurship).

3. Syllabus

1. GENERAL CONCEPTS ABOUT SOCIAL ECONOMY ORGANIZATIONS: Social Economy and Third Sector and, their legal forms
2. STRATEGIC PLANNING: Address. Styles and leadership; Planning, Advantages and limitations and, its phases
3. INTERNAL ANALYSIS. Analysis of resources and capabilities. Value Chain.
4. ANALYSIS OF THE ENVIRONMENT: The general environment. PESTEL; The specific environment. Porter's Forces.
5. FORMULATION OF THE STRATEGIC PLAN: Diagnostic techniques. Purpose, Mission, Vision and Values. Definition of strategies and objectives.
6. ECONOMIC AND FISCAL MANAGEMENT: Financial Statements. Solvency and profitability.
7. RESOURCE MOBILIZATION: Communication plan. Planning an event. Fundraising and fundraising.
8. PEOPLE MANAGEMENT: Integral management of volunteerism.

4. Academic activities

Expository classes: Exposure and encouragement of discussion. Classroom experience of practitioners (seminars) collected with critical reflection.

Case method: group resolution of cases, exercises based on real-life experiences and situations, with the aim of self-learning and proximity to their professional future.

Resolution of exercises and problems: with the application of formulas or procedures of transformation of information and interpretation of results interpretation of results.

Project-based learning [project-based learning](#): in a tutored and cooperative manner they will break into groups to formulate a strategic plan of a real organization; and divide into small committees to plan and execute an event; or visit and present a social entrepreneur support entity. Each group must attend (mandatory) the project generated by the others.

5. Assessment system

Continuous assessment option: 1. A written knowledge test: 40% 2. Test situations: Cases, problems and comprehension exercises: 35% 3. Participation in Seminars: 10% 4. Tutored work (event or visit-entrepreneurship): 15%.

Those students who do not pass the knowledge test (minimum 5) will have to take the test global test, first call, keeping, however, the scores of the rest of the evaluation activities. These scores will not be retained for the second global test.

Global test option:

First call:

a. For continuing students: Theoretical-practical knowledge test, which, if passed with a minimum score of five, may be averaged with the rest of the grades of your continuing education activity..

b. For single students: Theoretical-practical knowledge test (100%).

Second call: for all students, Theoretical-practical knowledge test (100%).