

25356 - Undergraduate Dissertation

Syllabus Information

Academic year: 2023/24

Subject: 25356 - Undergraduate Dissertation

Faculty / School: 103 - Facultad de Filosofía y Letras

Degree: 107 - Mobility for Degree
272 - Degree in Journalism

ECTS: 6.0

Year:

Semester: Second Four-month period

Subject type: End of Grade Dissertation

Module:

1. General information

In this subject, the aim is to conceive, plan and elaborate an academic work that reflects, analyses and creatively and critically presents a topic or problem in the field of journalism or communication, taking into account the competences and knowledge acquired in previous years.

The approaches and goals of the subject are aligned with the Sustainable Development Goals (SDGs) of the United Nations Agenda 2030 (<https://www.un.org/sustainabledevelopment/es/>), so that the acquisition of the learning results will contribute to some extent to the achievement of goals 4, 5, 10, 16 and 17.

2. Learning results

The learning results derive directly from the acquisition of the following competencies:

- Apply the knowledge acquired to a work of reflection, critical analysis and, if necessary, the creation of an information or communication product in one of the areas and modules of the curriculum.
- Apply creativity and reasoning skills to the elaboration of a topic or information or communication product related to one of the modules of the curriculum.

3. Syllabus

1. Application of social science methodology, adapted to the field of communication: identification of the research problem, definition of goals, hypotheses or questions and decision of the appropriate research techniques.
2. Foundation of the state of the question and brief development of the theoretical framework.
3. Definition and relationship between fundamentals and theoretical concepts,
4. Data collection and analysis.
5. Discussion of results and synthesis of the conclusions reached.
6. Consultation and citation of bibliographic and journal references related to the object of study.

4. Academic activities

Periodic tutorials with the purpose of keeping track of the activities developed in the work and helping the student to achieve the expected results.

5. Assessment system

First Call.

Individual and original academic work that responds to the application of an appropriate scientific methodology to respond to a problem, question or circumstance of Journalism and Communication.

Formal aspects: length between 6,000 and 18,000 words, including bibliography; Times New Roman or Arial 12 e interlined at 1.5; title page according to the University of Zaragoza model; maximum 4 levels of headings; citations and bibliographical references according to the latest version of the APA style.

Assessment criteria: quality of the structure and content, demonstrated ability to hypothesize and employ the appropriate methodologies, critical capacity, linguistic correctness, quality of the oral presentation and, in general, level of achievement of the competences of the degree.

Evaluation rubric:

Formal aspects (20 %): clear and coherent writing, clear presentation without spelling mistakes, clear organization and structure in accordance with an academic research work.

Content (60%): state of the question and definition and relationship between theoretical concepts (20%), application of the methodology (20%), analysis and results derived from the methodological application and synthesis of the conclusions reached (20%).

Presentation and defense: 20%.

Second Call

Global evaluation test identical to the first one.