

25347 - Research and Clarification Journalism

Syllabus Information

Academic year: 2023/24

Subject: 25347 - Research and Clarification Journalism

Faculty / School: 103 - Facultad de Filosofía y Letras

Degree: 272 - Degree in Journalism

ECTS: 6.0

Year:

Semester: Second Four-month period

Subject type: Optional

Module:

1. General information

The subject provides the competences to understand and apply the fundamental skills of journalistic investigation in all its phases with a view to carrying out an investigative report: finding and choosing a subject of news interest, definition of hypotheses, documentation, data tracking and processing, use of digital information resources, fieldwork, immersion skills, access and relationship with sources and writing.

The approaches and goals of the subject are aligned with the Sustainable Development Goals (SDGs) of the United Nations Agenda 2030 (<https://www.un.org/sustainabledevelopment/es/>), so that the acquisition of the learning results will contribute to some extent to the achievement of goals 4, 5, 10, 16 and 17.

2. Learning results

The learning results derive directly from the acquisition of the following competencies:

- Understand, master and apply a body of knowledge about the processes and techniques of journalistic production for the revelation of complex socio-political processes of civic interest, with indicators: apply the fundamentals and methods of journalistic research to the analysis of concrete examples of this genre.
- Understand a knowledge base and apply statistical and informatics tools for in-depth journalistic information on social news trends, with indicators: apply the procedural knowledge and computer tools, if necessary, to create a report within this genre

3. Syllabus

1. Investigative journalism: concept, characteristics and purpose.
2. History of investigative journalism. Models and references.
3. Phases, strategies and techniques of investigative journalism.
4. Legal and ethical aspects of investigative journalism.
5. Precision journalism and data journalism.
6. Data tracking and analysis techniques.
7. Writing of the research report.

4. Academic activities

Lectures on the content of the subject.

Analysis of outstanding reports in the history of investigative and precision journalism, with special attention to investigative and writing techniques.

Journalistic research workshop. The class will be divided into research units, and each group will have to propose and develop a real and original journalistic investigation, from the choice of the topic to the final presentation of a journalistic investigation. The teacher will act as an editor-in-chief who will supervise individual and team work for all units.

Assessment test.

5. Assessment system

First Call.

Continuous assessment

1. Oral and written presentations individually or in pairs of a research report. Instructions are indicated to follow (40%).
2. Portfolio on the research report (10%). It consists of two exercises: 2.1- Topic and case of analysis with hypothesis to

investigate and proposal of documentary sources (5%). 2.2- Sources consulted and interviewed so far, with questionnaires, and future interviews planned (5%).

3. Research report (50%) individually or in groups. The strategies and techniques studied in the classroom will be applied. will be presented finished and edited. Assessment criteria: writing, expression, analysis and synthesis skills, images and report structure and editing design.

In order to obtain an average, it will be necessary to have obtained at least a 4 in the three tests.

Global assessment

Individual completion of a research and accurate report that demonstrates the adequacy of the subject matter, the documentation process, the good execution of the fieldwork, the contact with relevant sources, the tracking and treatment of statistical data and a solvent writing. Assessment criteria: those indicated for test 3 of the continuous evaluation.

Second Call

Global evaluation test identical to the first one.