

25344 - Sports Journalism

Syllabus Information

Academic year: 2023/24

Subject: 25344 - Sports Journalism

Faculty / School: 103 - Facultad de Filosofía y Letras

Degree: 272 - Degree in Journalism

ECTS: 6.0

Year:

Semester: Second Four-month period

Subject type: Optional

Module:

1. General information

This elective subject has the goal of deepening in the sports journalistic practice that is developed in the media (press, radio, television and internet).

It is a completely practical subject in which, initially, we will delve into the reality of sports, disciplines and competitions and competitions, to later analyze this journalistic specialty, its fundamental features, and the application of the same through real examples.

Subsequently, students will apply this knowledge in various professional practices of different contents and formats (written, oral and audiovisual).

Knowledge of this subject will pay attention to the following Sustainable Development Goals (SDGs): Objective 3: Health and wellness.

Goal 4: Quality Education.

Goal 5: Gender Equality.

Goal 17: Alliances to Achieve goals.

2. Learning results

The learning results derive directly from the acquisition of the following competencies:

- Understand how to manage and apply a knowledge base on the sports field in specialised sports media or sections, their sources, their specific language and their mode of presentation in specialised journalism, with indicators: apply the fundamentals of specialised sports journalism to the analysis of sports media documents.
- Understand the mechanism of attracting the majority public with a language specific to the narration and commentary of sports and apply the knowledge of concepts, processes and techniques of specialised sports journalism, with indicators: apply the knowledge to the elaboration of sports information in different media and genres.

3. Syllabus

Part I. Theoretical and practical fundamentals.

1. Sport as a human activity
2. Origins and historical development of sports journalism
3. The complexity of the sports landscape
4. Production and structure of sports journalism
5. Peculiarities of sports journalism

Part II. Practical application.

Realization of sports journalistic tests adapted to the media.

4. Academic activities

The course has a theoretical basis in which the different fields, media and areas that make up Sports Journalism are analyzed, as well as their interrelationships. It also addresses the tools, resources and peculiar characteristics that make up sports information.

The practical part is fundamental in the learning process and for this purpose, several tests applied to different formats and sport contents are proposed.

Planned activities:

-Lectures in which the theoretical contents will be developed.

- Practical face-to-face tests, in which information will be carried out in real time, individually and in teams.
- Talks and workshops by professionals in the field of sports journalism.

5. Assessment system

First call

Continuous assessment

Creation and maintenance of a communication media in the classroom: realization of several specialized sports practices covering different formats and contents: 50%.

Written test that assesses the theoretical aspects covered in the classroom. Value: 25%.

Written work in the form of a journalistic product (information, report, chronicle, interview, etc.) of the activities or visits carried out in the classroom throughout the term. Value: 25%.

Global assessment

Written test consisting of:

- a) Current sports issues. Value: 30 %.
- b) Writing of sports journalistic pieces. Value: 40 %.
- c) Theoretical knowledge. Value: 30 %.

Assessment criteria common to the continuous and global assessment: correctness and concreteness in the answers, knowledge and understanding of concepts and data, terminological rigour, ability to relate and synthesise, ability to write and argue, clarity and presentation, as well as correct spelling.

Second call

Global evaluation test identical to the first one.