

## 25343 - Economics Journalism

### Syllabus Information

**Academic year:** 2023/24

**Subject:** 25343 - Economics Journalism

**Faculty / School:** 103 - Facultad de Filosofía y Letras

**Degree:** 272 - Degree in Journalism

**ECTS:** 6.0

**Year:**

**Semester:** First Four-month period

**Subject type:** Optional

**Module:**

### 1. General information

Economic Journalism is an elective course of 6 ECTS credits (Module III). Its fundamental challenge is the training of professionals capable of collecting, analysing and understanding economic information, developing competences of communication and oral and written argumentation, of positions-conclusions, to specialised audiences or of dissemination-information to non-specialists in different media. The subject "Fundamentals of Economics" complements the global vision.

To this end, students will develop the ability to search for and extract relevant economic information on economics, skills in its treatment with specific terminology as well as translation into a journalistic language suitable for users.

Knowledge of this subject will pay attention to the following Sustainable Development Goals (SDGs) of the United Nations Agenda 2030: O4, O5, O10, O16, O17.

### 2. Learning results

The learning results derive directly from the acquisition of the following competencies:

- Understanding how to manage and apply a knowledge base on the economic fields in specialised press in economics, their sources, their specific language and their mode of presentation in specialised journalism, with indicators: applying the basics of specialised journalism in economics to the analysis of media documents of this type.
- Understanding the mechanism of adapting the language of economics to the general public and applying the knowledge of concepts, processes and techniques of specialised journalism to communicate information in the economic field, with indicators: applying the knowledge to the production of economic information in different media and genres.

### 3. Syllabus

Unit 1. Introduction to Economic Journalism.

Unit 2. The tools of economic information.

Unit 3. The public sector and the external sector.

Unit 4. Companies and productive sectors.

Unit 5. Labor market.

Unit 6. Financial and securities market.

Unit 7. Economic Communication Project.

### 4. Academic activities

Teaching-learning methodology:

Lectures and participatory model: explanation of fundamental contents, complement with recommended bibliography, team work.

Practical activities: analysis of press documents, proposed practical exercises, commentaries on economic and financial texts and data analysis, team and individual work.

Moodle Teaching Platform.

Activities:

Theoretical classes: credits 1,2. Methodology: master class-participatory model.

Practical classes: credits 1,2. Methodology: master class-participatory model, case studies applying precise technical tools.

Tutorials and seminars: credits: 0.3- Methodology: Project-oriented learning

Personal work: credits: 3,3. Methodology: Exercise resolution. Use of ICT. Preparation of projects, papers and exams.

## 5. Assessment system

### First Call

*Global Assessment.*

Written test: development of a written test based on the contents of the subject syllabus (Duration: 2 h.).

Value: 30% of the grade.

Practical test: preparation of an economic communication project. Value: 70% of the grade Evaluation criteria: The relevance of the contents, the capacity for critical analysis of the reality of economic communication, the quality of the contents and the formal aspects of the communicative products, the correctness of the writing and the communicative capacity will be assessed.

### Second Call

Global evaluation test identical to the first one.