

Academic Year/course: 2023/24

25340 - Specialised Communication Projects: Audiovisual Documentary (full-length)

Syllabus Information

Academic year: 2023/24

Subject: 25340 - Specialised Communication Projects: Audiovisual Documentary (full-length)

Faculty / School: 103 - Facultad de Filosofía y Letras

Degree: 272 - Degree in Journalism

ECTS: 9.0

Year: 4

Semester: Second Four-month period

Subject type: Compulsory

Module:

1. General information

The goal of the subject is to enable students to make long-form documentaries in all phases of production: documentation, scriptwriting, writing, recording and editing. . This subject also aims to enhance the imagination and artistic and journalistic quality to combine knowledge of the subject with personal creativity. The result is an exhaustive knowledge of the techniques to master documentary filmmaking. The SDGs to which this subject is related are 4 "Quality education"; 5 "Gender equality" and 16 "Peace, justice and strong institutions ". Previous viewing of documentaries is recommended, as a starting point for the construction of a critical vision of the genre to contrast with the class work.

2. Learning results

The learning results are directly derived from the acquisition of the following competency:

Competence to conceive, develop the script in all its phases, plan the realization, record, edit and postproduce standard quality documentaries with a duration between 15 and 30 minutes. Indicators: the projects are evaluated on three fundamental aspects:

a) quality of the structure of the script: defined parts; an attractive and involving opening sequence that sets out the subsequent development; principle of progression and unity in the sequencing; effective functioning before the spectator from an informative, argumentative and dramatic point of view; conclusive and coherent closure with the opening sequence.

b) quality of the realization approach with the basic criterion of coherence between the idea and the approach and the solutions of realization pointed out.

c) quality of the finished product, evaluating the good organisation of the production, the coordination of the shooting team, the adequate conduct of interviews, the technical and expressive quality of the recordings, the good selection of sets, the adaptation of the final images to the previous production plan, the quality of the sound technique, the

quality of the voice-over text, the conception and global elaboration of the soundtrack, valuing its structural function and expressive . General functioning of the documentary from the point of view of its informative or argumentative function and its capacity to involve the viewer.

3. Syllabus

1. Procedures and professional routines for documentary filmmaking: technical and human resources, organization, production procedures. Coordination and distribution of functions in a production team.

2. Production technologies: recording, editing, sound and post-production.

3. From the idea to the final documentary: the complete elaboration of a documentary project in practice.

4. Criteria for evaluation of the documentary.

4. Academic activities

Learning process: Exhibition, demonstration and analysis; Project; Case analysis; Project presentation.

Activities:

-Expository class.

a. Procedures and professional routines for documentary filmmaking: technical and human resources, organization, production procedures. Coordination and distribution of team functions.

b. Production technologies: recording, editing, sound and post-production.

c. From the idea to the final documentary: project development.

d. Assessment criteria.

-Individual tutored work: elaboration of structures and scripts.

- Tutored group work: implementation planning.
- Tutored group work: production, editing and post-production.
- Presentation and discussion.
- Script work.

5. Assessment system

First Call.

Continuous Assessment

I. ELABORATION OF 8 INDIVIDUAL ANALYSIS SHEETS OF DOCUMENTARIES (30%). Historical-technical commentary. Criteria: the ability to analyze the structure of the script, the production approach and the quality of the product will be assessed. Presentation in portfolio.

II. ELABORATION OF A SCRIPT (20%). Criteria: the ability to develop the script will be assessed.

III. ELABORATION OF A FULL-LENGTH DOCUMENTARY IN A GROUP (40%). Criteria: the following will be assessed:

a) The ability to select sources, data and critical treatment of information.

b) The quality of the structure of the script: defined parts; an attractive, involving opening sequence that sets out the development; effective functioning before the spectator from an informative, argumentative and dramatic point of view; closing conclusive and coherent with the opening sequence.

c) The quality of the realization approach with the basic criterion of coherence between the idea and the approach and the realization solutions.

d) Quality of the finished product. Functioning of the documentary from its informative or argumentative function and its capacity to involve the viewer.

IV. SURVEY ON GROUP WORK (10%). Test-type exercise. Criteria: the work that each student carries out within the group will be assessed by means of a survey.

Global Assessment.

Elaboration of a portfolio with the activities of the continuous evaluation. Same evaluation criteria.

Second Call

Global evaluation test identical to the first one.