

25332 - History of journalism

Syllabus Information

Academic year: 2023/24

Subject: 25332 - History of journalism

Faculty / School: 103 - Facultad de Filosofía y Letras

Degree: 272 - Degree in Journalism

ECTS: 6.0

Year: 4

Semester: First Four-month period

Subject type: Compulsory

Module:

1. General information

History of Journalism seeks to enhance the capacity for analysis and broad understanding of complex communicative and historical-political processes. The student will be able to analyze and evaluate the stages and changes in the history of journalism and communication, the birth and consolidation of the various formats and genres and the processes that lead from a politicized press to a business press.

Knowledge of this subject will pay attention to the following Sustainable Development Goals (SDGs) of the United Nations Agenda 2030: 4 Quality education, 5 Gender equality, 10 Reducing inequalities, 16 Peace, justice and strong institutions and 17 Partnerships to achieve the goals.

2. Learning results

The learning results derive directly from the acquisition of the following competencies:

- Comprehend a body of knowledge of the historical origins of journalistic information and its causes, of professional and business developments in relation to social, economic and political factors, as well as of the causes and impact of the emergence of modern and contemporary social, communication media, supports and groups.

with indicators: Apply sociohistorical knowledge to the analysis and interpretation of how the formal aspect and media content are correlated with the context in which they occur.

- Ability to associate a medium to its historical/socio-cultural context, with indicators: Apply the historical foundations to analyze and interpret how modern and contemporary media respond to their historical, technological and sociocultural contexts and to develop hypotheses about the role they play in them.

3. Syllabus

1. Foundations and origins of the history of journalism: the printing press.
2. The reformism of the 18th century.
3. The press in the War of Independence.
4. Journalism under Fernando VII and Isabel II.
5. The press in the Democratic Sexenio.
6. The media in the first Restoration.
7. Large-format and business newspapers in the new century.
8. The press in the Primorriverist Dictatorship.
9. Journalism in the II Republic.
10. The press during the Spanish Civil War.
11. The media during Franco's dictatorship.
12. Transition and Democracy in the Spanish media.

4. Academic activities

1. Active attendance to lectures given by the teacher.
2. Reading of the bibliographic material proposed by the teacher.
3. Search and analysis of journalistic and documentary biblio-hemerographic sources in reference to the history of journalism.
4. Write an academic essay with university academic criteria (not journalistic).

5. Assessment system

First call

Overall evaluation system

A) Individual work of documentation, analysis and academic essay on a topic related to the history of journalism. It will evaluate:
- the quality of the documentary sources used, - the topicality of the information and its critical analysis, - the description of the communication market at the time and - the relations established between media ownership and the political and economic system. Value on the final grade: 30%.

B) Final exam on the contents of the subject and the mandatory readings proposed by the teacher. The following will be taken into account: - the definition and relationship between theoretical concepts, - the application to course work, - critical analysis of historical periods, and - academic writing. Value on the final grade: 70 %.

Second call

Global evaluation test identical to the first one.