

25328 - Oral and written techniques (part 2): Writing

Syllabus Information

Academic year: 2023/24

Subject: 25328 - Oral and written techniques (part 2): Writing

Faculty / School: 103 - Facultad de Filosofía y Letras

Degree: 272 - Degree in Journalism

ECTS: 3.0

Year: 3

Semester: First Four-month period

Subject type: Compulsory

Module:

1. General information

Critical reflection on the correct and adequate use of written expression in Spanish is encouraged. The subject is proposed with a practical purpose, since its objective is to provide the student with the knowledge, techniques and adequate means for a fluent and correct handling of written expression.

Sustainable Development Goals (SDGs) of the United Nations 2030 Agenda:

- 4: Quality Education.
- 5: Gender Equality.
- 10: Reduction of Inequalities
- 16: Peace, Justice and Strong institutions
- 17: Alliances to Achieve Objectives.

This subject is closely linked to the subject focused on "oral expression". Both are part of the generic subject "Oral and written expression techniques". They are complementary subjects in order to achieve the ability to be able to speak and write correctly, accurately and attractively in Spanish.

The starting point is a medium-high level of proficiency in written expression in Spanish.

2. Learning results

The learning results derive directly from the acquisition of the following competencies:

- Competence in critical reading of diverse texts with the following indicators.
- Competence to analyze and write texts for the public with correctness and quality, with indicators:

Ability to identify errors of expression in oral productions. Ability to identify errors of expression in written productions. Ability to distinguish between errors and variants. Ability to identify rhetorical strategies in writing. Ability to use rhetorical strategies in writing

- Competence to speak in public correctly and with quality with indicators: Ability to speak correctly in public. Ability to identify rhetorical strategies in oral communication
- Ability to use rhetorical strategies in oral presentations
- Lexicon mastery with indicators: Selection of the lexicon appropriate to the meaning and sense.

3. Syllabus

1. Oral language and written language.
2. Linguistic correctness.
 - 2.1- Spelling.
 - 2.1.1. Accentuation.
 - 2.1.2. Scoring.
 - 2.1.3. Abbreviations, capital letters and acronyms.
 - 2.1.4. Other spelling issues.
 - 2.2- Grammatical correctness.
 - 2.2.1. Normative issues about word classes.
 - 2.2.2. Syntactic incorrectness.
3. Style in language.

3.1- The writing process. The organization and expression of information.

3.1.1. The organization of ideas. Sentence architecture, paragraph coherence and text structure. The textual markers. Coherence and cohesion.

3.1.2. The expression of information.

3.1.3. Revision of the text and formal presentation.

4. Writing different types of documents.

4. Academic activities

The methodology used will be dynamic and active, and will tend to enable critical, reflective and creative thinking of the students. Theory lectures will be kept to a minimum. On the other hand, the practical classes, in which exercises on the correct linguistic use and comments on types of writings will be developed, will be very relevant.

The programme includes the following activities: exercises on accentuation, punctuation, spelling, questions regarding the parts of speech, sentence syntax, stylistic correction of texts, coherence and cohesion in sentences, paragraphs and texts, revision and drafting of texts.

5. Assessment system

First Call

Continuous assessment

1. WRITTEN TEST OF JOURNALISTIC WRITING (35 %). Writing two opinion articles on two of the three units that the teacher will propose.

Criteria: The correctness and linguistic adequacy of the expression will be evaluated: adequacy of the contents, linguistic errors, degree of coherence and cohesion of the text, presentation. Originality in the treatment of the units will be valued.

2. WRITTEN TEST OF PRACTICAL APPLICATION (65 %). Three practical exercises on various Spanish problems normative.

Criteria: In addition to the degree of correctness of the answers, clarity of exposition, idiomatic correctness and adequacy to the requirements of academic language will be assessed.

Overall assessment

1. WRITTEN TEST OF JOURNALISTIC WRITING (35 %). Writing an analysis-opinion column on a current unit.

Criteria: The correctness and linguistic adequacy of the expression will be evaluated: adequacy of the contents, linguistic mistakes made, degree of coherence and cohesion of the text, presentation. Originality in the treatment of topics will also be valued.

2. WRITTEN TEST OF PRACTICAL APPLICATION (65 %). Exercises on various problems of normative Spanish.

Criteria: In addition to the degree of correctness of the answers, clarity of exposition, idiomatic correctness and adequacy to the requirements of academic language will be assessed.

Second Call

Global evaluation test identical to the first one.