

## 25326 - Audiovisual production: reporting and documentary

### Syllabus Information

**Academic year:** 2023/24

**Subject:** 25326 - Audiovisual production: reporting and documentary

**Faculty / School:** 103 - Facultad de Filosofía y Letras

**Degree:** 272 - Degree in Journalism

**ECTS:** 6.0

**Year:** 3

**Semester:** First Four-month period

**Subject type:** Compulsory

**Module:**

### 1. General information

The purpose of this subject is for students to learn how to prepare news, reports and documentaries. To this end, we work on everything related to the image (learning the technique and its narrative possibilities) and the text (learning to write in audiovisual format).

It is complemented by subjects 25325 and 25327. The three of them make up a block that is part of the module Fundamentals and procedures of the professional activity in television, and that present as common denominator the analysis and elaboration of audiovisual documents related to the reportage genre.

It is recommended to watch informative programs, attend events where audiovisual narrations are projected and have a basic knowledge of Adobe Premiere.

This subject is in line with the United Nations Sustainable Development Goals 4, 5, 10, 16 and 17.

### 2. Learning results

The learning results derive directly from the acquisition of the following competencies:

- Competence to conceive and develop a reportage or documentary project not as an illustrated text but from the specific perspective of the language of the audiovisual image. Indicators: the degree to which they are able, when faced with a determined subject, to find ideas and approaches for a potentially interesting report for their audiovisual production, because they are coherent with the perspective of the image and its language. The degree to which the student recognizes in the analysis of reports and documentaries the good approaches and ideas and is able to argue them from the perspective of the specific characteristics of audiovisual language.
- Competence to plan the realization of a reportage considering all aspects of visual definition of the sequence. Indicators: the degree to which their projects resolve in a coherent manner with the idea and approach aspects of realization such as atmosphere and lighting, scenery, stage direction, framing and composition, visual style, internal rhythm and editing, transitions, sound environment and infographics and graphics.

### 3. Syllabus

1. Introduction to realization: the essential functions of realization.

2. Image.

2.1- Audiovisual calligraphy: elements to capture reality in images. The plan. Composition and framing.

2.2- Recording. Camera movements. Expressive resources.

2.3- Editing and editing.

3. Text.

3.1- Audiovisual genres: reportage and documentary.

3.2- Content issues.

### 4. Academic activities

Expository class.

Analysis of case studies of news and documentary structures: viewing of news, reports and documentaries that illustrate everything explained in the theoretical part.

Individual and tutored group work: projects and elaboration of audiovisual narrative structures for a given scenario case.

Public presentation of the projects with debate and critique.

## 5. Assessment system

### First Call.

#### *Continuous assessment*

Test 1. Elaboration of an audiovisual narration without voice-over in group (20%). Criteria: ability to elaborate a audiovisual narration composed of image and sound (total and resources) on the one hand, and text on the other.

Test 2. Elaboration of a group report (20%). This test will be carried out in conjunction with the subjects Project of audiovisual communication and Audiovisual Narrative and will take into account the realization, narrative and commercial values of the project presented. The grade will be collegiate among the three teachers of the coordinated subjects. Students who do not take the subject Audiovisual Communication Project will do a news report in which the acquisition of the same competences will be assessed.

Test 3. Test on the theoretical and practical program (40%). Criteria: knowledge of the basic concepts of the subject.

Exhibit 4: Several tests on current events (20%). Criteria: the correctness and concreteness of the answers, as well as the correct spelling will be valued.

#### *Global assessment.*

Elaboration of the same tests according to the contents and guidelines established for the continuous evaluation, but on an individual basis. Only one topical test will be given on the day of the exam. Each serious spelling mistake will be penalized with 1 point (b/v, y/ll, etc.) and 0.2 for minor mistakes (accents, concordance, punctuation...).

### Second Call

Global evaluation test identical to the first one.