

## 25325 - Audiovisual narrative: reporting and documentary

### Syllabus Information

**Academic year:** 2023/24

**Subject:** 25325 - Audiovisual narrative: reporting and documentary

**Faculty / School:** 103 - Facultad de Filosofía y Letras

**Degree:** 272 - Degree in Journalism

**ECTS:** 6.0

**Year:** 3

**Semester:** First Four-month period

**Subject type:** Compulsory

**Module:**

### 1. General information

#### 1.1. Goals of the subject

**The subject and its expected results respond to the following approaches and goals:**

The subject analyzes the scripting and production guidelines relevant to the production of a short audiovisual report duration. It explains the structures of narrative coherence, between informative rigor and connection with the audience. The student must conceive and plan a news report of acceptable quality. Work coordinated with the subjects of the same training module : "Audiovisual Communication Project" and "Audiovisual Production: Reportage and Documentary".

Knowledge of this subject will pay attention to the Sustainable Development Goals (SDGs)

Goal 4: Quality Education.

Goal 5: Gender Equality.

Goal 10: Reduction of Inequalities

Goal 16: Peace, Justice and Strong Institutions

Goal 17: Alliances to Achieve goals.

### 2. Learning results

The learning results derive directly from the acquisition of the following competencies:

- Competence to analyze reports and documentaries identifying the turns and parts, correctly assessing the structural function of each part and synthesizing different types of narrative structure models.

Indicators: analysis of reports and documentaries made by students, assessing the degree to which they are able to identify the parts, point out the principles of selection and arrangement to which they respond and evaluate reasonably their partial and overall functioning.

- Competence to plan and structure reports in an attractive and effective way, adapted to the context of the type of program and the culture of the media. Indicators: degree to which the narrative structures designed by the students contain well-defined and coherent parts in their progression and meet the criteria of informative clarity, attractiveness and involvement of the viewer, and effective and solid argumentation.

### 3. Syllabus

-Audiovisual record and credibility.

-Methods of analysis of reports and documentaries.

-Relevant milestones in the history of documentary filmmaking and types of documentary filmmaking.

-Narrative structures. From data presentation to the dual narrative structure of lack and giving. The fable and plot. The structuring principles of desire and task.

-Focusing on reportage and documentaries

-The notion of enunciation and its application to the audiovisual. Analysis of features of the subject of enunciation in reportage and documentary in relation to credibility. Tutorial sense, ideology and manipulation.

### 4. Academic activities

-Expository class. Exposition, demonstration and analysis.

-Case analysis: analysis of reports and documentaries according to established criteria

-Analysis of cases of reporting and documentary structures.

-Tutored group work.

-Individual tutored work: projects of narrative structures for a given scenario.

## 5. Assessment system

### First Call

*Continuous assessment.*

Test 1. Analysis of narrative components. 20%. Argumentation and coherence will be valued.

-Exhibit 2: Analysis of a complete report and documentary. 20%. The complete analysis of both narrative structures and other components of the report and documentary is applied.

- Exhibit 3. Presentation report. 20%. The realization, narrative and commercial values of the project presented will be taken into account. The grade will be collegiate among the three teachers of the coordinated subjects.

Exhibit 4: **Written test** . 40%. Criteria: The theory learned and analytical skills will be assessed.

Remarks:

The different grades are only averaged if a 5 or higher is obtained in the written test.

Any plagiarism will result in failure of the subject.

A reduction will be applied for spelling mistakes: 1 point will be subtracted for each serious mistake (confusion b/v, h/-, g/j,...) and 0.2 for each slight mistake (absence of tilde, lack of concordance...).

*Overall assessment*

The knowledge of the theoretical principles, the capacity for analysis, synthesis and the elaboration of a report are evaluated.

They must demonstrate the same competencies that are required in the continuous assessment.

### Second Call

Global evaluation test identical to the first one.