

25324 - Oral and written techniques (part I): Speaking

Syllabus Information

Academic year: 2023/24

Subject: 25324 - Oral and written techniques (part I): Speaking

Faculty / School: 103 - Facultad de Filosofía y Letras

Degree: 272 - Degree in Journalism

ECTS: 3.0

Year: 3

Semester: Second Four-month period

Subject type: Compulsory

Module:

1. General information

This subject encourages critical reflection on the correct, adequate and balanced use of oral expression in the Spanish language. Its precise use is mandatory for the practice of journalism in the Spanish-speaking world.

This subject contributes to the achievement of SDGs 4, 5, 10, 16 and 17.

It is closely linked to the subject of Techniques of Written Expression. They support each other in achieving the ability to speak and write correctly, accurately and attractively in Spanish.

It is a requirement to take this course to have a medium-high level of proficiency in oral expression in Spanish and some linguistic knowledge that allows to operate adequately in the progressive mastery of the Spanish language. Non-native students will be required to have a B2 level of Spanish.

2. Learning results

The learning results derive directly from the acquisition of the following competencies:

- Competence in critical reading of diverse texts with the following indicators.
- Competence to analyze and write texts intended for the public with correctness and quality, with indicators:

Ability to identify errors of expression in oral productions. Ability to identify errors of expression in written productions. Ability to distinguish between errors and variants. Ability to identify rhetorical strategies in writing. Ability to use rhetorical strategies in writing

- Competence to speak in public correctly and with quality with indicators: Ability to speak correctly in public. Ability to identify rhetorical strategies in oral communication
- Ability to use rhetorical strategies in oral presentations
- Lexicon mastery with indicators: Selection of the lexicon appropriate to the meaning and sense.

3. Syllabus

1. The oral and written code.
2. Non-verbal codes. Voice, posture and gesture.
3. Linguistic correctness in oral discourse.
 - 3.1- Normative phonetics.
 - 3.2- Accentual orthology.
 - 3.3- Intonation: the fundamental melodic curves of Spanish.
 - 3.4- The grouped sounds: hiatus, syneresis and sinalefa.
4. The construction of oral discourse.
 - 4.1- The process of orality. Organizational techniques.
 - 4.2- Normative syntax of oral discourse.
 - 4.3- The use of the lexicon in oral discourse.
 - 4.4- Coherence and cohesion.
5. Interaction in oral discourse.
 - 5.1- The relationship between the listener and the speaker.
 - 5.2- Techniques to capture and retain attention.

5.3- Techniques to convince.

6. Some practical cases of oral presentation.

4. Academic activities

The methodology used will always be dynamic, interpersonal and active. The practical classes are very important, in which practical exercises on the correct linguistic use and oral presentations by the students will be carried out.

Proposed learning activities:

- Classroom lectures.
- Text analysis and critical review of the results.
- Composition and presentation of oral productions.

Exercises of these typologies will be carried out:

- Improvement in the use of non-verbal codes.
- Linguistic correctness in oral discourse
- Improvement proposals for the cohesion and coherence of oral presentations.
- Interaction in the oral presentation.

5. Assessment system

First call

Continuous assessment

Test 1. Oral presentation (approx. 10-15 minutes) on a topic from the syllabus assigned to each student by the professor (25%).

The correctness and linguistic adequacy of oral expression will be evaluated (non-verbal language, linguistic errors, degree of coherence and cohesion of the text, presentation, etc.).

Test 2. Written critique of an oral presentation assigned by the teacher (25%). Correctness and linguistic adequacy of the expression will be evaluated : reasoning of the critique, linguistic errors, degree of coherence and cohesion of the text, presentation, originality.

Test 3. Written evaluation test on theoretical and practical knowledge (50%). Those students who have not taken tests 1 and 2 will not be able to take Test 3, and will go directly to the global evaluation system]. The evaluation criteria for the test are as follows:

1. The linguistic errors detected will be evaluated and those incorrectly detected will be penalized.
2. Linguistic accuracy and adequacy will be assessed.
3. In the subject, both the content and expression aspects will be evaluated.

Global assessment

Written evaluation test on theoretical and practical knowledge. The evaluation criteria are those expressed in the test 3 of the continuous evaluation system.

Second call

Global evaluation test identical to the first one.