

## 25322 - Informative genres of TV

### Syllabus Information

**Academic year:** 2023/24

**Subject:** 25322 - Informative genres of TV

**Faculty / School:** 103 - Facultad de Filosofía y Letras

**Degree:** 272 - Degree in Journalism

**ECTS:** 6.0

**Year:** 2

**Semester:** Second Four-month period

**Subject type:** Compulsory

**Module:**

### 1. General information

The goal of the subject is that students are able to understand the fundamental knowledge of the television medium, distinguish and elaborate the different genres and languages used in television journalistic activity and perform critical analysis of television information with journalistic criteria, taking into account the different formal aspects of content, editorial line and type of target. It is convenient to follow informative programs on the different television channels and thematic channels as motivation to participate with examples in the theoretical classes.

The approaches and goals of the subject are aligned with the United Nations Sustainable Development Goals (SDGs) to contribute to the achievement of SDGs 4, 5, 10, 16 and 17.

### 2. Learning results

The learning results derive directly from the acquisition of the following competencies:

- Understand and manage a set of knowledge of genres and news programs, their types, structure and characteristics, the keys to strengthen the informative criterion, as well as the basics and techniques of audiovisual language, composition and editing to produce news messages on television, with indicators: Apply the fundamentals of the television message to the analysis and interpretation of television news pieces and programs.
- Understand and apply knowledge of genres, formats, news criteria, sources and language and technology of specific editing to elaborate television news pieces, with indicators: Production and editing of different types of informative pieces for television news programs.

### 3. Syllabus

1. Television: background, current situation and prospects.
2. Organization of information services: rules and strategies in productive routines.
3. How a television newscast is made.
4. Audiovisual and television news genres.
5. Referential or expository genres I: news.
6. Referential or expository genres II: approach to reportage and documentary.
7. Appellative or dialogic genres: interview and debate.
8. Expressive and testimonial genres: chronicle and commentary.
9. News programming. The programming grid. The news on generalist channels and specialized. The infoshows.
10. Audience analysis.

#### 4. Academic activities

Expository-participative classes.

Analysis of informative genres and informative news from different media.

Preparation of informative pieces for television.

Individual work based on project-oriented learning.

Assessment tests.

#### 5. Assessment system

##### First Call.

###### *Continuous Assessment*

Tests 1: analysis of news in different media and news programs (25%). Criteria: ability to correlate between similar and different elements in the way information is reported by two different media; ability to analyze the formal, content and editorial aspects of the development of information in the television medium; and ability to analyze news programming and audience.

Tests 2: preparation of materials and informative pieces for television (scripts, news items, chronicle, interview, report, debate) (30%). The ability to elaborate with informative criteria the referential, dialogic and expressive genres will be assessed.

Test 3: written test (45%). The application of the theory learned and the ability to analyze different television genres will be assessed.

###### *Overall assessment*

Written test, analysis of a TV news coverage and elaboration of a TV news piece on live. Duration: 5 hours. Assessment criteria: It will be assessed the ability to elaborate with informative criteria the most representative television genres ; the ability to know how to analyze the formal aspects of content and editorial development of television news; and the ability to produce a live chronicle.

##### Second Call

Global evaluation test identical to the first one.