

## 25320 - Linguistics: Pragmatics and argumentation theory

### Syllabus Information

**Academic year:** 2023/24

**Subject:** 25320 - Linguistics: Pragmatics and argumentation theory

**Faculty / School:** 103 - Facultad de Filosofía y Letras

**Degree:** 272 - Degree in Journalism

**ECTS:** 6.0

**Year:** 2

**Semester:** Second Four-month period

**Subject type:** Basic Education

**Module:**

### 1. General information

Its central purpose can be summarised in three principles: firstly, the aim is to provide students with the linguistic knowledge necessary to control the implicit information they transmit and receive; to provide them with the adequate strategies to argue their ideas well and to discover the argumentative fallacies in the discourse of others and in their own; and to enable them to manage conversational strategies at the service of their communicative interests.

This subject will pay attention to the SDGs of the 2030 Agenda of the United Nations, so that its acquisition will provide competence to contribute to the achievement of:

Goal 4: Quality Education.

Goal 5: Gender Equality.

Goal 10: Reduction of Inequalities

Goal 16: Peace, Justice and Strong Institutions

Goal 17: Alliances to Achieve Goal.

### 2. Learning results

The learning results derive directly from the acquisition of the following competencies:

- Understand and manage a set of knowledge about the nature and characterization of the dialogic modalities of language -particularly in the field of media communication-, as well as the concepts, structures and strategies of argumentative discourse, with indicators: Apply knowledge to the analysis and interpretation of argumentative theory texts.
- Ability to apply knowledge to analyze and discriminate types of arguments and argumentative strategies, as well as and to distinguish arguments and fallacies, with indicators: Analysis and interpretation of opinion genre texts from media communication.
- Ability to elaborate argumentative speeches, with indicators: Development of reasoning skills applied to the construction of various types of arguments. Apply procedural knowledge to the realization of argumentative discourse

### 3. Syllabus

#### **Block I: Pragmatics**

1. what is pragmatics?
2. Conversation maxims
3. Relevance
4. Speech acts
5. Courtesy

#### **Block II: Argumentation**

1. Argumentation Theory
2. Types of arguments. Fallacies.
3. Target and stereotype
3. We enrich the argumentation with implicit content: presuppositions and implicatures
4. Argumentative operators and connectors
5. Courtesy.

## 4. Academic activities

Expository class. Reading, analysis and commentary of sources. Analysis of texts / news / documents, presentation and critical review of the results obtained. Preparation and conduct of discussions and elaboration of written texts.

This subject has been programmed from a constructivist perspective of learning, according to which the student is the true protagonist of his or her training process. In this sense, the associated Moodle platform is of vital importance.

On the other hand, from this constructivist perspective, Vygotsky's proposal of proximal development is assumed, considering collaborative and cooperative learning as fundamental. That is why works (opinion articles and debates) and daily classroom practices have been encouraged, as far as possible, in which teamwork, individual responsibility and common results have to be achieved.

## 5. Assessment system

### First Call

#### *Continuous assessment*

Practical activities (45% of the final grade), exam (45% of the final grade) and non-compulsory complementary activity (10% of the final grade). The subject is considered passed when the student obtains a minimum score of 50% of the maximum possible grade, taking into account that the practical activities and the exam must be passed separately (passed when a minimum of 50% has been obtained in each of them).

#### *Global assessment*

Exam (90% of the final grade), in which a minimum of 50% of the maximum possible score must be obtained, and the non-compulsory complementary activity (10% of the final grade).

Assessment instruments and criteria:

- Practical activities: notebook with classroom practices (5%), an opinion article (20%) and a debate (20%).

Correction rubric.

- Final exam: short answer questions that may be multiple choice, open-ended, essay (short) or a combination of these types. Wrong answers deduct points.
- Complementary non-compulsory activity: reviews of two lectures proposed by the teacher. The score possible in this test will be 0% or 10%. It will only be assessed after passing both the practical activities and the final exam.

### Second call

Global evaluation test identical to the first one.