

25315 - Cultural bases for communication: Contemporary artistic trends

Syllabus Information

Academic year: 2023/24

Subject: 25315 - Cultural bases for communication: Contemporary artistic trends

Faculty / School: 103 - Facultad de Filosofía y Letras

Degree: 272 - Degree in Journalism

ECTS: 6.0

Year: 2

Semester: Second Four-month period

Subject type: Compulsory

Module:

1. General information

Within the block of elective subjects of the second year, "Contemporary artistic currents" aims to complete the necessary interdisciplinary training of professionals who will be dedicated to comment, analyze and disseminate current events.

Focusing on events related to the cultural field, the primary target will be those artistic initiatives, developed in the public and private spheres.

These approaches and goals are aligned with the Sustainable Development Goals (SDGs) of the 2030 Agenda of United Nations (<https://www.un.org/sustainabledevelopment/es/>), in such a way that the acquisition of the learning results of the subject provides training and competence to contribute to some extent to their achievement, specifically, with the following Goals 4: Quality Education; 5. Gender Equality. 10 Reduction of Inequalities; 16: Peace, justice and strong institutions; 17: Alliances to Achieve goals.

2. Learning results

The learning results derive directly from the acquisition of the following competencies:

- Ability to understand fundamental knowledge of contemporary artistic currents

(movements, trends, forms of expression, sources and main artists).

- Ability to handle in a rigorous and adjusted way the specific language and appropriate terminology that are specific to contemporary art.
- Ability to analyze and develop the sensitivity to see and read the work of contemporary art and have the ability to interpret the language of its forms, to appreciate its aesthetic values, and to extract from the artistic work information about the culture that has generated it.
- Ability to gather and interpret data on different aspects related to the different contemporary artistic currents in order to make judgments that include a reflection on their specific problems.
- Ability to apply the knowledge acquired on the subject in the elaboration of works, in the defense of arguments and in the resolution of problems within their profession.
- Ability to transmit information, ideas, problems and evaluations to both specialized and non-specialized audiences on topics related to contemporary artistic trends.
- Ability to exchange ideas and information and draw conclusions on a topic or problem related to contemporary artistic currents.
- Ability to undertake with autonomy further more advanced studies in the field of knowledge of contemporary artistic manifestations.

3. Syllabus

The main axes of the study are:

1. The artistic avant-gardes and contemporary art.
2. Keys to Art Criticism and the Art Market.
3. Museums, Contemporary Art Centers and Exhibitions.
4. Major themes in contemporary artistic creation (Photography, Mass Culture and New Media).

4. Academic activities

The subject has a double methodological orientation that combines traditional lectures, with extensive visual support in the classroom, and a constructivist methodology, which involves visits to museums, exhibitions, interviews with artists and other types of activities outside the classroom, close to professional journalistic work.

The main theoretical blocks of the course consist of lectures and the writing of articles, reviews and artistic chronicles.

Regular visits to the most representative museums, exhibition halls and art galleries in Zaragoza and, depending on interest and budget, also in other cities.

In the subject we also use the Digital Teaching Ring.

5. Assessment system

First call

Global assessment

This evaluation system will include the following three successive tests:

- a) Writing a topic (to choose between two proposed statements). Criteria: clear exposition, orderly and reasoned writing will be valued. Value: 40%.
- b) Identification and commentary of two works of art. Criteria: its structure, correct exposition and the capacity of synthesis will be valued. Value: 40%.
- c) Practice report: journalistic article dedicated to a subject not dealt with in class (an artist, a style, a work, a school, a critique of a temporary exhibition, etc.), related to the program of the subject, and may be presented orally or submitted in writing at . Value: 20%.

Second call

Global evaluation test identical to the first one.