

25313 - Informative genres of the radio

Syllabus Information

Academic year: 2023/24

Subject: 25313 - Informative genres of the radio

Faculty / School: 103 - Facultad de Filosofía y Letras

Degree: 272 - Degree in Journalism

ECTS: 6.0

Year: 2

Semester: First Four-month period

Subject type: Compulsory

Module:

1. General information

The learning process of the subject Radio News Genres will aim to adapt the training to the current radio landscape. In this way, the search for original content will be strengthened in response to the demands of for greater innovation in radio.

Knowledge of this subject will pay attention to the Sustainable Development Goals of the United Nations Agenda 2030, so that the acquisition of the learning results of the subject provides training and competence to contribute to some extent to their achievement:

Goal 4: Quality Education.

Goal 5: Gender Equality.

Goal 10: Reduction of Inequalities

Goal 16: Peace, Justice and Strong Institutions

Goal 17: Alliances to Achieve Objectives.

2. Learning results

The learning results derive directly from the acquisition of the following competencies:

- Understand and manage a set of knowledge of news genres and programs, their types and characteristics, as well as the keys to strengthen the informative criterion and produce informative messages in radio, with indicators: Apply radio fundamentals to the analysis and interpretation of informative pieces and programs of radio.
- Understand and apply knowledge of genres, formats, informative criteria, sources and specific language to elaborate informative texts in radio, with indicators: Production of different types of informative pieces.

3. Syllabus

0. Introductory framework. Radio as a means of communication.

1. The language and radio treatment of information.

2. Reference radio genres: news, report and report.

3. Informative programs. Classification of radio news.

4. Dialogic genres: interview, survey, round table, debate, talk show, news conference and consulting room.

5. Expressive and testimonial genres: chronicle, criticism, commentary and editorial.

6. Information in radio magazines.

7. Specialized news programs.

8. Information in radio programming as a whole.

4. Academic activities

The subject has an applied nature, through the analysis of cases of genres or news programs.

It is completed with the configuration and elaboration of different news genres and the development of a program project innovative in an informative way.

Theoretical content will be applied in workshops in which students will be introduced to the analysis, synthesis and comparison of different news genres from different broadcasters; or they will write new programmes based on the key points they have learned about the particularities of each genre.

The development of the activities and their design for formal presentation should be worked on outside the classroom.

5. Assessment system

First call.

Continuous assessment

- 1: CONTEXT ANALYSIS RADIO AND SPECIALIZED NEWS PROGRAMS (MAGAZINE) (5%). WORK IN GROUP.
- 2: PREPARATION OF MATERIALS AND INFORMATIVE PIECES FOR RADIO (NEWS SCRIPTS, REPORTS, BULLETIN, CHRONICLE, INTERVIEW) (25%). INDIVIDUAL AND GROUP WORK DEPENDING ON THE PRACTICE.
- 3: DEVELOPMENT OF AN INNOVATIVE GROUP RADIO PILOT PROGRAM (20%).
- 4: WRITTEN TEST (50%). Theoretical-practical exam on the content of the subject. Practical application to one of the radio genres or formats studied.

- Each of the tests must be passed with a 5 in order to obtain a grade point average.

- A reduction will be applied for spelling mistakes: 1 point will be subtracted for each serious mistake (confusion b/v, h/-, g/j,...) and 0.2 for each slight mistake (absence of tilde, lack of concordance, etc.).

Global assessment.

WRITTEN TEST, ANALYSIS OF A SPECIALIZED MAGAZINE AND ELABORATION OF A PILOT PROGRAM INNOVATIVE RADIO PROGRAM. ALL ON AN INDIVIDUAL BASIS.

The subject manual indicated by the teacher is compulsory reading and its content is material for the exam.

Assessment criteria: ability to apply theoretical content, to argue and contextualize, and to use appropriate technical resources.

Second call

Global evaluation test identical to the first one.