

25309 - Genres and writing in journalism II

Syllabus Information

Academic year: 2023/24

Subject: 25309 - Genres and writing in journalism II

Faculty / School: 103 - Facultad de Filosofía y Letras

Degree: 272 - Degree in Journalism

ECTS: 9.0

Year: 1

Semester: Second Four-month period

Subject type: Compulsory

Module:

1. General information

The goal of the subject is to establish the theoretical foundations of journalistic genres and storytelling in journalism, as well as to learn how to elaborate pieces of diverse informative and interpretative genres. It also allows to deepen the knowledge and correct use of the written language

The approaches and goals of the subject are aligned with the Sustainable Development Goals (SDGs) of the United Nations Agenda 2030 (<https://www.un.org/sustainabledevelopment/es/>), so that the acquisition of the learning results will contribute to some extent to the achievement of goals 4, 5, 10, 16 and 17.

2. Learning results

The learning results derive directly from the acquisition of the following competencies:

- {Understand a knowledge base on the formalisation of journalistic discourse and its integration as an essential element of the communicative process, as well as knowledge of the fundamentals of the construction of the journalistic message, especially in its chronicle and report format, the account of current events and the traits of journalistic language and reflection on its influence on the understanding of reality, with indicators: understanding and relating the concepts and methods of the informative task to the analysis of reports and chronicles on relevant events.
- Apply with skill the professional knowledge and routines to the observation and selection of an event susceptible to reportage or chronicle, as well as to the selection and evaluation of sources in accordance with the informative purpose, with indicators: use the appropriate criteria for the selection of news and the management of sources, in such a way that it serves as preparation for reportage and chronicles.
- Ability to organise complex communicative knowledge in a coherent way and to elaborate (write and edit) correctly informative journalistic messages in news format, with indicators: apply the concepts, principles and rules of construction to the elaboration of chronicles and reports.
- Ability to foster egalitarian awareness of individuals and peoples, respect for international human rights, with indicators: identify the values of respect for human rights in news reports and in the situations narrated.
- Adopt a favorable attitude towards respect for fundamental individual and collective values, with indicators:

- Determine the values of respect for human rights in journalistic information.

- Show capacity for teamwork that facilitates the development of knowledge with a critical and responsible cultural exchange with indicators: show collaborative skills.

3. Syllabus

1. Journalistic genres and their evolution. Hybrid genera.
2. The journalistic vision. The approach.
3. Sources of information.
4. Exposition and argumentation.
5. Narration and description.
6. Interviews, reports, reviews, opinion articles, etc
7. The new narratives.

4. Academic activities

Expository-participative classes.

Individual work.

Directed debates on situations in today's society.

Writing of journalistic texts.

Current events tests.

Meetings with media professionals.

5. Assessment system

First Call.

Continuous Assessment

Test 1 (25%). Production of a report and an in-depth interview of free character applying the foundations theoretical and own concepts.

Test 2 (15%). Writing a literary review, a film review and an opinion article applying the theoretical foundations and own concepts.

Test 3 (10%). Elaboration of different journalistic pieces on current issues that respond to the development of the theoretical knowledge of the topics presented in class.

Test 4 (25%). Current events quiz with questions related to information published or broadcast in the media.

Test 5 (25%). Writing news, reports and interviews on current events, which will correspond to the practical application of theory.

Global assessment

Written test on theory topics (50%). Current events test (25%) and production of a journalistic piece (25%).

Common assessment criteria: to accredit knowledge of the contents of the subject, knowing how to identify the different journalistic genres, as well as their characteristics and the evolution of their use, with the changes brought about by ICT; to be able to write journalistic texts correctly; to be aware of current affairs; and to be able to equip oneself with the tools to interpret it.

Second Call

Global evaluation test identical to the first one.