

25308 - Law and Deontology of Information (part 2): Deontology

Syllabus Information

Academic year: 2023/24

Subject: 25308 - Law and Deontology of Information (part 2): Deontology

Faculty / School: 103 - Facultad de Filosofía y Letras

Degree: 272 - Degree in Journalism

ECTS: 3.0

Year: 1

Semester: Second Four-month period

Subject type: Compulsory

Module:

1. General information

The basic objective of the course is to encourage students to build a professional conscience based on the knowledge of the ethical principles and deontological criteria of Journalism. To provide you with criteria for professional situations that you may encounter in the future. To provide tools for reflection and critical analysis of the media and their social responsibility.

The following Sustainable Development Goals are addressed:

Goal 4: Quality Education.

Goal 5: Gender Equality.

Goal 10: Reduction of Inequalities

Goal 16: Peace, Justice and Strong Institutions

Goal 17: Alliances to Achieve Goals.

The subject is developed in the second four-month period of the first year as a complement to Information Law, which is taught in the first year.

2. Learning results

The learning results derive directly from the acquisition of the following competencies:

- Comprehend a knowledge base of the codes and other documents that guide the ethics of companies, media and information professionals and the ability to analyse and use them, with indicators: relate the concepts, principles and rules of professional ethics to situations of journalistic activity projected in concrete cases.
- Understand a knowledge base of the internal and external regulatory procedures of companies and the media, with indicators and media, with indicators: to relate internal company statutes and codes to situations of journalistic activity projected in concrete cases of conflict of interest.
- Interpret and apply procedural knowledge in order to elucidate conflicting practical situations, in particular of injury of personality rights, as well as to assess the usefulness of regulatory procedures, with indicators: applying the deontological rules to information concerning the rights of the person.

3. Syllabus

1. Fundamentals of journalistic ethics and deontology.
2. Principles of the profession: truthfulness, justice, freedom and responsibility.
3. The collective organization of journalists.
4. Self-regulation of the communication company.
5. Drafting bylaws and agreements.
6. The press councils.
7. Statute of the professional journalist.

4. Academic activities

1. Expository classes

Sessions where the fundamentals of information ethics and professional deontology of journalists will be explained.

2. Case analysis and resolution

This section includes the study and discussion of situations related to current news in which questions of journalistic ethics are raised questions of journalistic ethics.

3. Analysis of films viewed

Work in which worksheets are elaborated with specifications on the detection, assessment and proposals for the resolution of professional conflicts related to professional conflicts related to information deontology.

4. Assessment

Evaluation of the different works proposed in the subject.

5. Assessment system

First Call

Continuous assessment

Test 1. Individual analysis work after a film screening (20%)

Criteria: ability to assess and propose solutions to the ethical conflict raised; ability to synthesize, organize and write.

Test 2. Individual analysis work after watching a documentary (20%)

Same criteria as for Test 1.

Test 3. Individual textual analysis work on a required reading (20%)

Criteria: ability to summarize and contextualize, determine the relevance of the deontological principles addressed and their perspectives. Editorial staff.

Exhibit 4: Group research work on a case of repercussion for non-compliance with the principles and criteria deontological journalism (40%). A written paper will be handed in (30%) and a presentation will be made in the classroom (10%) Criteria: choice of the case, research and documentation; writing, expression, analysis and synthesis capacity in the written paper . In the public presentation, lexical and correct language will be considered, as well as the communicative and empathic effectiveness that promotes classroom discussion.

Global assessment

Submission of a portfolio (100%) consisting of: two film viewing analysis papers, a text analysis paper on a compulsory reading and an individual research paper on a case of relevance in the context of ethics and deontology.

Criteria: Knowledge and understanding of the basic concepts of Information Ethics. Analytical skills and synthesis, good writing and spelling.

Second Call

Identical to the global evaluation of the first call